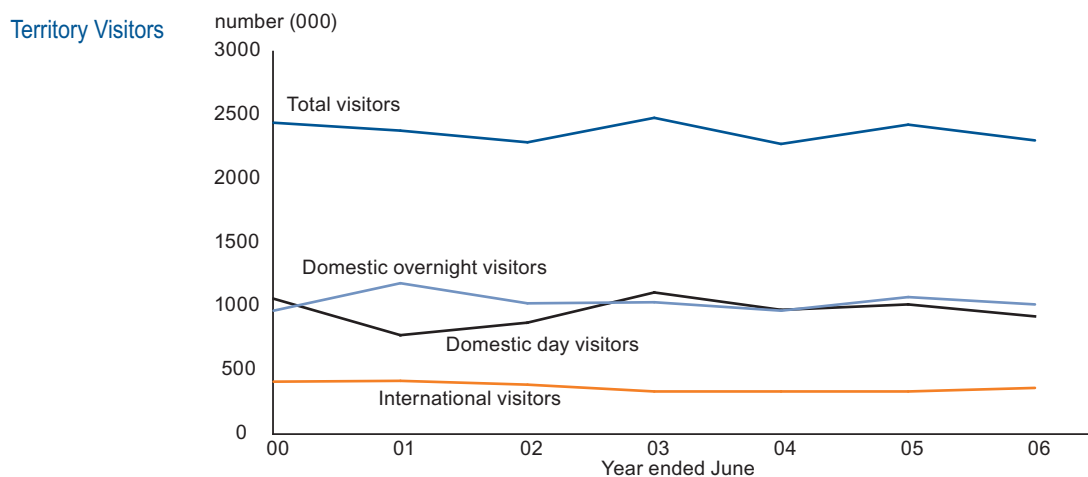


Tourism

- » Tourism plays a significant role in the Northern Territory economy, creating demand and generating employment in a range of different industries, including hospitality, retail trade and transport.
- » Since 2003-04, tourism's contribution to the economy has been measured by a new method.
- » In 2005-06, tourism gross value added was estimated at \$715.6 million, accounting for 7.2 per cent of Territory gross state product. Tourism consumption was \$2 billion in the Territory in 2005-06, which is 22 per cent of total consumption in the Territory.
- » Total visitor numbers including international, domestic overnight and domestic same day, declined moderately in 2005-06. Higher visitor expenditure resulted in minimal change in tourism expenditure levels in 2005-06.
- » In 2006-07, tourism in the Territory is expected to be broadly positive, with the outlook for 2007-08 forecasting steady growth.



Source: Tourism Research Australia