

Industry Support

Tourism Initiatives

Tourism is a vital part of the Territory economy. In October 2003, the Martin Government injected an extra \$27.5 million over three years into tourism, including an additional \$10 million in 2004-05 and in 2005-06 for international and domestic marketing activities and tourism development.

The sealing of the Mereenie and Litchfield loop roads will also significantly boost tourism activity in these regions. Attracting more cruise ships to Darwin, through the development of a \$2.5 million terminal, will also boost the Territory's tourism industry, particularly in the Darwin area and surrounds.



Business and Skilled Migration

Business and skilled, regional and sponsored migration programs allow:

- Territory employers who cannot recruit to skilled positions to access the skills they need from overseas; and
- successful overseas business people to migrate to establish businesses or go into joint ventures so that the Northern Territory benefits from their business acumen, expertise and international business networks.

Implementing the Northern Territory Business and Skilled Migration Strategy, with funding of \$0.35 million in 2004-05, will:

- raise awareness amongst employers and businesses of the benefits of overseas business and skilled migration;
- partner with Territory ethnic groups, including their international networks;
- promote the Territory to potential migrants as a place to live, work and establish businesses; and
- assist the Territory's advocacy role in lobbying the Commonwealth Government to develop new regional migration solutions to meet Territory employer and business needs.

Supporting Small Business

The Territory Government provides assistance to small business through:

- funding to develop strategic business plans;
- business skills short courses;
- workshops and business mentoring;
- promotional activities, including October Business Month, Youth Desk, Women in Business and information campaigns;
- client consultations and visits for new and expanding businesses and for businesses relocating to the Territory;
- the Industry Development Grant Scheme;
- Northern Territory Food Group;
- information on Defence supply requirements;
- the Trade Support Scheme; and
- regional business development.

www.tbc.nt.gov.au or www.dbird.nt.gov.au

Boosting the Manufacturing Industry

In February 2004, the Territory Government released Making It in the Territory, the Northern Territory Manufacturing Industry Strategy for 2004 to 2009, which is aimed at maximising the growth of the manufacturing sector.

The strategy's primary objectives are to increase the value of manufacturing turnover by 40 per cent, increase manufacturing employment by 25 per cent and increase the value of manufacturing industry international exports from the Territory by 40 per cent by 2009.

