



# *Northern Territory*

## State Report

2009

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# Contents

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Introduction .....	ii
Summary .....	iii

## CHAPTERS

1	Cultural Attendance and Participation .....	1
2	Employment, Work and Volunteers in Culture.....	7
3	Children, Young People and the Arts .....	13
4	Indigenous Participation in the Arts.....	18
5	Overseas-born Persons and the Arts .....	22
6	Household Expenditure on Culture.....	24
7	Economic Activity.....	26
8	Museums and Art Galleries .....	30
9	Libraries .....	32
10	The Performing Arts.....	34
11	Cinema, Film and Video .....	36
12	Data Sources about Culture .....	37

Appendix 1 Detailed Occupation and Industry Employment Tables.....	40
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# Introduction

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This report, by the National Centre for Culture and Recreation Statistics of the Australian Bureau of Statistics (ABS) provides the Northern Territory Department of Natural Resources, Environment and the Arts with a summary of available data for the cultural sector in the Northern Territory.

Information is obtained from various annual and periodic ABS national reports, many of which are produced with the Cultural Ministers Council Statistics Working Group, as well as the Australia Council.

In some cases, the information has been augmented with Northern Territory-specific data not published in the national reports, and with information from other sources where relevant.

Material is updated as new reports are published and new data become available. It is hoped that the information is a useful starting point for researchers and others interested in this profile of the arts in the Northern Territory.

## NOTE

In the report, the Northern Territory is often compared with the whole of Australia (e.g. tables may show a column 'Percentage in NT').

To put this in context:

According to the 2006 Census, the population of the Northern Territory was 192,898 while the population of Australia was 19,855,288. Therefore, 1.0% of Australia's population lived in NT.

## ABBREVIATIONS

The following abbreviations are used in the report:

n.a.	not available
n.e.c.	not elsewhere classified
n.f.d.	not further defined
n.p.	not available for publication
ANZSIC	Australian and New Zealand Standard Industrial Classification

The material in this report has been prepared for the Northern Territory Department of Natural Resources, Environment and the Arts  
by the National Centre for Culture and Recreation Statistics  
of the Australian Bureau of Statistics (ABS)

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## Summary

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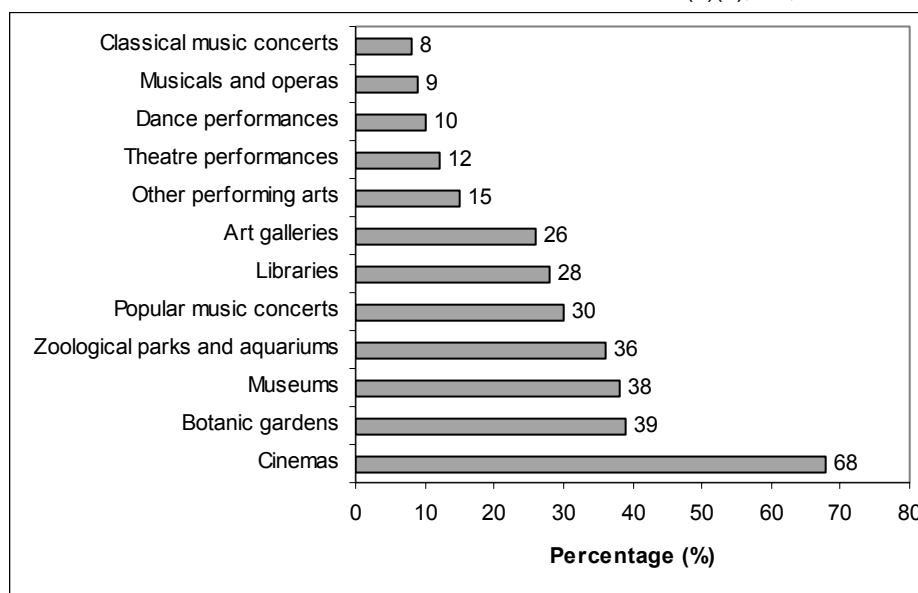
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### Attendance and participation

*89 percent of people in the Northern Territory attended cultural venues and events in 12 months prior to interview in 2005–06*

- 99,000 people living in the Northern Territory (NT) attended a selected cultural venue or event at least once during the 12 months prior to interview in 2005–06, representing 89 percent of the population aged 15 years and over.

ATTENDANCE RATES AT CULTURAL VENUES AND EVENTS(a)(b), NT, 2005–06



(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

Source: ABS, *Attendance at Selected Cultural Venues and Events, Australia, 2005–06* (cat. no. 4114.0).

- 92 percent of young people (15–24 years) in NT attended a cultural venue or event in 12 months prior to interview in 2005–06.
- In the 12 months prior to April 2009, over two thirds (73 percent) of NT children aged 5–14 years attended a public library, gallery, museum or performing arts event at least once outside of school hours.
- Many people in NT participated in cultural activities as a hobby only in 12 months prior to April 2007: 13,900 in art and craft, 2,700 in writing and 3,200 in music.
- Over one third (35 percent) of children in NT, or 8,500 children, were involved in cultural activities outside of school hours, including playing musical instruments, singing, dancing and drama in the 12 months to April 2009.
- 1,500 people in NT undertook volunteer work in an arts or heritage organisation during 2006, equating to 1.4 percent of the total population.

## Employment and work

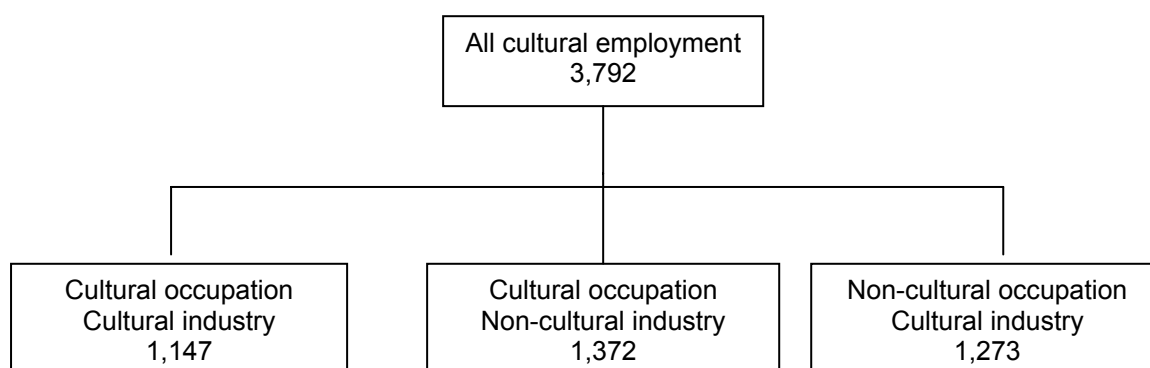
*31,800 people in the Northern Territory were involved in a culture or leisure activity in 2007*

- 28 percent of all people aged 15 years and over living in the Northern Territory undertook some paid or unpaid work in culture and leisure activities in the 12 months prior to interview in April 2007, totaling 31,800 people. Of these, 41 percent received payment for their work.

*2,515 people in the Northern Territory had a cultural occupation as their main job in the week prior to the 2006 Census*

- 3,792 people in the Northern Territory were employed in either a cultural occupation or industry in their main job
- 1,147 people in the Northern Territory were employed in a cultural occupation in the cultural industry
- 1,372 people in the Northern Territory were employed in a cultural occupation in a non-cultural industry
- 1,273 people in the Northern Territory were employed in a non-cultural occupation in the cultural industry

### *Cultural employment (main job) – the Northern Territory 2006*



## Indigenous arts and culture

*Nearly one third (30 percent) of Indigenous people living in NT participated in at least one Indigenous creative arts activity*

- 493 Indigenous people in the Northern Territory were employed in a cultural occupation as their main job in 2006, representing 4.2 percent of all employed Indigenous people in the Northern Territory.
- 2,200 Indigenous people in the Northern Territory visited a cultural heritage institution (museum, library or gallery) at least once in the three months prior to being interviewed in 2002, while 2,800 attended movies or a live performance.
- 11,000 Indigenous people in the Northern Territory aged 15 years and over participated in at least one Indigenous creative arts activity (including arts and crafts; music, dance or theatre; and writing or telling stories) in the 12 months prior to interview in 2002. This equates to 30 percent of the Northern Territory Indigenous population.

## Cultural spending

*\$139 million of the Northern Territory household expenditure is on cultural goods and services*

- The Northern Territory households spent \$139 million on arts and culture, averaging \$47.46 a week in 2003–04.
- Of that expenditure the Northern Territory households spent most on:
  - televisions and home entertainment systems                      \$23 million
  - pay TV fees    \$14 million
  - other video equipment    \$13 million
  - books    \$12 million
  - pre-recorded compact discs and records (audio)                      \$10 million.

## Cultural industries

*Northern Territory museums and art galleries generated income of \$9.6 million in 2007–08*

- Almost 500 actively trading businesses in the Northern Territory were in a cultural industry at the start of the 2006–07 financial year. The largest numbers of businesses were within architectural services, the creative arts industry and advertising services.
- In the Northern Territory, the income for performing arts operation was \$3 million in 2006–07.

## Performing arts

*Northern Territory performing arts organisations staged 250 paid performances which generated 55,700 paid admissions in 2006–07*

- Almost a third of persons in the Northern Territory had attended a popular music concert. In 2005–06
- 12% of persons in the Northern Territory had attended a theatre performance and 9% had been to a musical theatre or opera
- There were 12 performing arts operation businesses which generated \$3.0 million in income in 2006–07.

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# 1. Cultural Attendance and Participation

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This chapter provides information about Australians' cultural pursuits, such as attendance at cultural venues and events, and time spent on particular leisure activities. Culture and leisure activities range from going to the theatre or a pop concert, to reading a book, or even watching the TV.

## ATTENDANCE RATES AT CULTURAL VENUES AND EVENTS

The 2005–06 ABS survey on Attendance at Selected Cultural Venues and Events collected data on 12 selected cultural venues and events. Most people (89% or 99,000) aged 15 years and over in Northern Territory (NT) attended at least one of the cultural venues or events in the 12-month period, compared to 85% nationally.

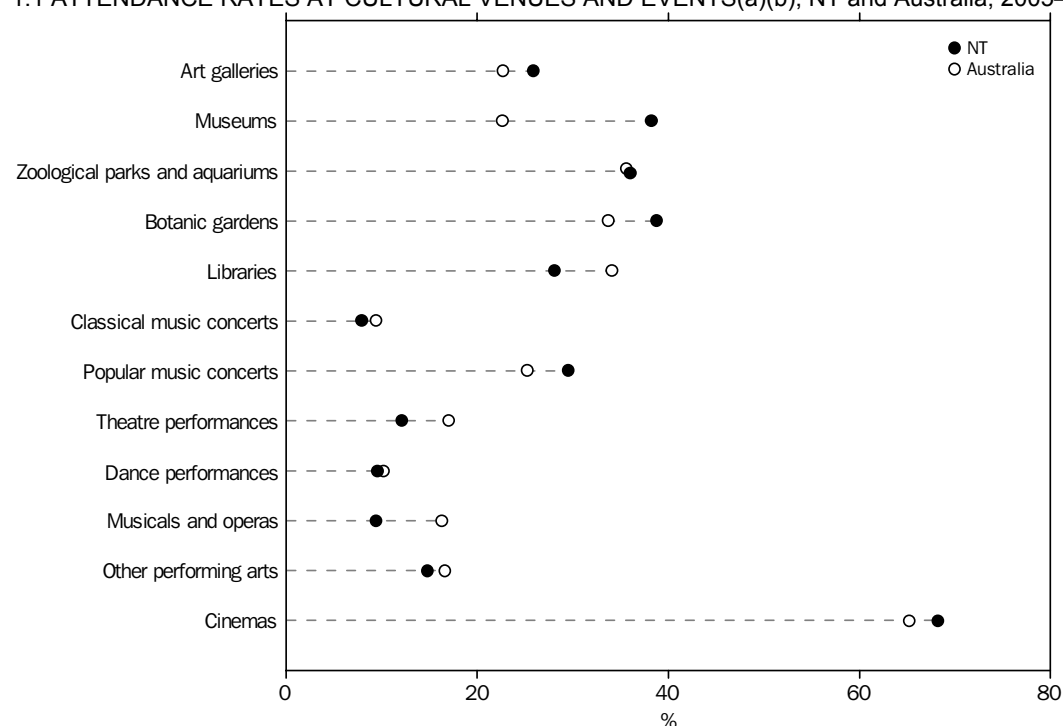
If you exclude zoological parks and aquariums and botanic gardens from these figures, then 85% of persons aged 15 years and over in NT (or 94,795) attended at least one of the cultural venues or events in the 12-month period, compared to 81% nationally.

In 2005–06, of people aged 15 years and over:

- 68% of people in NT attended cinemas compared with 65% of Australians
- 36% of people in NT attended zoological parks and aquariums compared with 36% of Australians
- 28% of people in NT attended libraries compared with 34% of Australians
- 39% of people in NT attended botanic gardens compared with 34% of Australians
- 30% of people in NT attended popular music concerts compared with 25% of Australians
- 26% of people in NT attended art galleries compared with 23% of Australians
- 38% of people in NT attended museums compared with 23% of Australians
- 12% of people in NT attended theatre performances compared with 17% of Australians
- 9% of people in NT attended musicals and operas compared with 16% of Australians
- 10% of people in NT attended dance performances compared with 10% of Australians
- 8% of people in NT attended classical musical concerts compared with 9% of Australians
- 15% of people in NT attended other performing arts events compared with 17% of Australians

NT had higher attendance rates at museums, art galleries, botanic gardens and popular music concerts than the national average; and lower attendance rates at libraries, theatre performances and musicals and operas.

### 1.1 ATTENDANCE RATES AT CULTURAL VENUES AND EVENTS(a)(b), NT and Australia, 2005–06



(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

Source: ABS data available on request, Attendance at Selected Cultural Venues and Events, Australia, 2005–06.

A higher proportion of persons in the 15–34 year age group in NT (94%) attended a cultural venue and events, compared to the other age groups surveyed.

### 1.2 ATTENDANCE RATES AT CULTURAL VENUES AND EVENTS(a), NT, By age, 2005–06

	15–34 years	35–54 years	55 years and over	Total
	%	%	%	%
Art galleries	*16.2	36.0	*23.9	25.9
Museums	36.2	41.6	*34.7	38.2
Zoological parks and aquariums	32.1	40.8	*33.4	36.0
Botanic gardens	30.6	43.2	45.8	38.8
Libraries	*24.7	34.2	*22.0	28.1
Classical music concerts	**4.4	*12.7	**4.8	*7.9
Popular music concerts	36.5	26.6	*21.9	29.5
Theatre performances	*11.2	*14.8	**8.2	12.1
Dance performances	**6.6	*14.7	**4.5	*9.6
Musicals and operas	*7.2	13.0	*6.0	9.4
Other performing arts	*14.0	*14.5	*16.9	14.8
Cinemas	86.2	57.3	55.6	68.2
At least one venue or event	94.2	87.7	82.6	89.2

\* estimate has a relative standard error of 25% to 50% and should be used with caution

\*\* estimate has a relative standard error greater than 50% and is considered too unreliable for general use

(a) In the 12 months before interview.

Source: ABS data available on request, Attendance at Selected Cultural Venues and Events, 2005–06.

## FREQUENCY OF ATTENDANCE AT CULTURAL VENUES AND EVENTS

As the frequency of attendance at libraries and cinemas is higher than the other cultural venues and events, these data are presented in a separate table.

In the previous 12 months, almost half (50%) of those who went to the cinema went more than six times, and nearly three quarters (72%) of those who went to the library, attended more than six times.

### 1.3 FREQUENCY OF ATTENDANCE AT CINEMAS AND LIBRARIES(a)(b), NT, 2005–06

	1–5 times	6–15 times	16 times or more	Total who attended
Number ('000)				
Cinema	37.7	28.6	9.5	75.7
Library	8.7	12.7	*9.8	31.2
Attendance rate (%)				
Cinema	49.7	37.7	12.5	100.0
Library	27.8	40.7	*31.5	100.0

\* estimate has a relative standard error of 25% to 50% and should be used with caution

(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

Source: ABS data available on request, Attendance at Selected Cultural Venues and Events, 2005–06.

Most participants who attended cultural venues and events in NT attended more than once in the 12 month period, except for musicals and operas, where most people attended only once in the 12 month period.

#### 1.4 FREQUENCY OF ATTENDANCE AT CULTURAL VENUES AND EVENTS(a)(b), NT, 2005–06

	Once	2–4 times	5 times or more	Total who attended
	Number ('000)			
Art gallery	9.3	13.2	*6.3	28.8
Museum	18.5	19.6	*4.3	42.4
Zoological parks and aquariums	17.3	20.1	**2.5	39.9
Botanic gardens	19.0	19.1	*5.0	43.1
Popular music concert	*2.7	*3.8	**2.3	*8.8
Classical music concert	12.8	15.4	*4.6	32.8
Theatre performance	*6.6	*6.5	**0.3	13.5
Dance performance	*3.7	*6.7	**0.2	*10.7
Musicals and operas	8.9	**1.2	**0.3	10.4
Other performing arts	10.2	*6.2	0.0	16.4
	Attendance rate (%)			
Art gallery	32.3	45.8	*21.9	100.0
Museum	43.6	46.2	*10.1	100.0
Zoological parks and aquariums	43.4	50.4	**6.3	100.0
Botanic gardens	44.1	44.3	*11.6	100.0
Popular music concert	*30.7	*43.2	**26.1	*100.0
Classical music concert	39.0	47.0	*14.0	100.0
Theatre performance	*48.9	*48.1	**2.2	100.0
Dance performance	*34.6	*62.6	**1.9	*100.0
Musicals and operas	85.6	**11.5	**2.9	100.0
Other performing arts	62.2	*37.8	0.0	100.0

\* estimate has a relative standard error of 25% to 50% and should be used with caution

\*\* estimate has a relative standard error greater than 50% and is considered too unreliable for general use

(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

Source: ABS data available on request, Attendance at Selected Cultural Venues and Events, 2005–06.

## READING FOR PLEASURE

Research conducted by Starcom for Australia Council for the Arts, *Books Alive 2008 - reader research*, looked at the reading habits of 1,200 Australians aged 16 to 65, who had read a book for pleasure in the last three years. The study found that almost 7 out of 10 people reported reading as their most preferred leisure activity. Of those who read regularly for pleasure, most read magazines (66%), newspapers (61%) or fiction books (58%), while less than half read non-fiction books (41%).

Reading for enjoyment was the main motivation for people, with 83% of readers reporting this as a reason for the activity. General interest was also a popular reason (68%), followed by relaxation and reducing stress (67%) and to improve knowledge (59%).

The main barriers preventing most readers from reading included lack of time (47%) and the cost of new books (40%), however 24% of those surveyed reported that there were no significant barriers to reading.

*Books Alive 2008 - reader research* is available at:

[http://www.australiacouncil.gov.au/research/literature/reports\\_and\\_publications/books\\_alive\\_2008\\_-\\_reader\\_research](http://www.australiacouncil.gov.au/research/literature/reports_and_publications/books_alive_2008_-_reader_research). However, there is no state level data provided.

ABS data collected on children's reading is available in Chapter 3 of this report, 'Children, Young People and the Arts'.

## USE OF FREE TIME

How people spend their time was the subject of an ABS survey conducted in 2006. People aged 15 years and over were asked to record what they did during a two-day period. Information was recorded on necessary activities such as eating and sleeping, and the usual activities such as paid work, study, housework and unpaid community work.

The time left in the day after these activities have been accounted for is considered free time, and it is under the broad heading of free time that most culture and recreation activities appear.

Many free time activities can be undertaken simultaneously with another activity (e.g. watching TV while eating a meal, or listening to the radio while doing housework). The information presented below shows the time spent by participants on each activity, regardless of whether it was the main activity being undertaken at the time or whether it was a secondary activity being undertaken simultaneously.

It is perhaps not too surprising that watching TV was found to be the activity which took up most people's leisure time. On a daily basis 87% of Australians watched TV for an average of just less than 3 hours (179 minutes), down slightly from the 1997 figure of 182 minutes. This means that in 2006, Australians aged 15 years and over spent a total of 42 million person hours watching TV each day.

Other activities on which Australians spent a large amount of time included listening to the radio and reading.

The Time Use Survey found that visiting entertainment and cultural venues attracted about 4% of the population who spent on average about two hours when they attended. The total time spent by all Australians on visiting entertainment and cultural venues (1.3 million person hours per day) was similar to the time spent on religious activities and listening to records, tapes, CDs and other audio media (1.3 million person hours per day and 1.1 million person hours per day respectively).

### 1.5 AVERAGE TIME SPENT ON SELECTED CULTURE AND LEISURE ACTIVITIES(a)(b), 2006

	Participants average	Participation rate	Total time spent by all Australians	Average % of day spent on activity by all Australians
	minutes per day	%	Million person hours per day	%
Visiting entertainment and cultural venues	114	4.3	1.3	0.3
Attendance at sports event	127	1.6	0.5	0.1
Religious activities/ritual ceremonies	91	5.3	1.3	0.3
Sport and outdoor activity	88	25.6	6.2	1.5
Games/hobbies/arts/crafts	100	17.7	4.9	1.2
Reading	76	43.7	8.9	2.3
TV watching/listening	179	87.4	42	10.8
Video/DVD watching	109	8.3	2.4	0.6
Listening to radio	123	47.9	15.9	4.1
Listening to records/tapes/CDs and other audio media	71	5.6	1.1	0.3
Attendance at courses (excluding school and university)	113	0.6	0.2	-
Audio/visual media nec(c)	83	22.7	5.8	1.3

- nil or rounded to zero (including null cells)

(a) Includes only those that have taken part in the activity.

(b) Includes cultural activities that were undertaken as a secondary activity.

(c) Computer and internet use, other than for games.

Source: ABS data available on request, How Australians Use Their Time (cat. no. 4153.0).

## **CULTURAL TOURISM**

The report *Cultural Tourism in Regions of Australia* prepared by Tourism Research Australia for the Cultural Ministers Council, in 2005, provides information on both domestic and international cultural visitors. The report is available from the Cultural Ministers Council Statistics Working Group website at [http://www.culturaldata.gov.au/publications/statistics\\_working\\_group](http://www.culturaldata.gov.au/publications/statistics_working_group).

More recent information is available in *Cultural and Heritage Tourism in Australia, 2008*, which is available on the Tourism Research Australia website at [http://www.tra.australia.com/content/documents/Snapshots/2009/Cultural\\_and\\_heritage\\_snapshot\\_08\\_FINAL.pdf](http://www.tra.australia.com/content/documents/Snapshots/2009/Cultural_and_heritage_snapshot_08_FINAL.pdf).

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## 2. Employment, Work and Volunteers in Culture

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There are challenges in measuring how many people are employed in culture. Some people have only short-term jobs, while others have a cultural job that is not their main job. Nevertheless, there are several data sources that provide an indication of the number of people working in culture. The two main sources are the 2006 Census of Population and Housing and the 2007 Survey of Work in Selected Culture and Leisure Activities. Data is also presented from the Service Industry Surveys.

However, the Census of Population and Housing data provide an incomplete picture of the number of people who do cultural work because the census records the person's **main** occupation. Some people in cultural jobs, such as musicians, may have the cultural job as their second job. The census data also exclude people who did unpaid work in cultural jobs (e.g. volunteers working for the National Trust), as well as those who were 'between jobs', as some types of cultural work (e.g. acting) are periodic in nature.

### PERSONS EMPLOYED IN CULTURAL OCCUPATIONS & INDUSTRIES

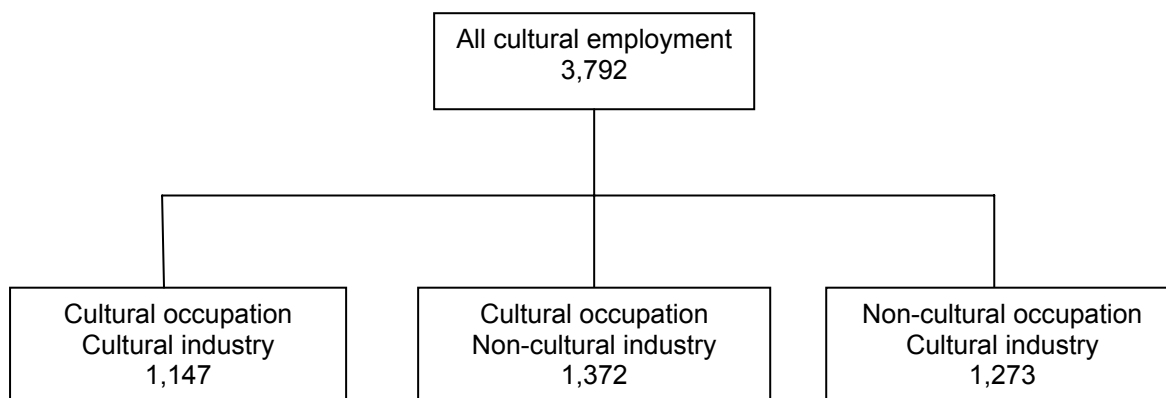
Cultural employment can be defined using either occupation data, that is, the type of work people do; or industry data, that is, the main activity of the business for whom people work.

Consequently, data by industry will include people who have a non-cultural occupation within a cultural industry (such as clerks, receptionists and sales assistants), and will exclude people who have cultural occupations but do not work in cultural industries (such as a librarian working in an educational institution).

According to the Census of Population and Housing, in 2006 there were 3,792 persons in Northern Territory (NT) who were employed in either a cultural occupation or a cultural industry.

However, the Census data provide an incomplete picture of the number of people who do cultural work because the Census records the person's **main** occupation. A person's main occupation refers to the job in which the person usually works the most hours. Some people in cultural jobs, such as musicians, may have the cultural job as their second job. The Census data also exclude people who did unpaid work in cultural jobs (e.g. volunteers working for the National Trust), as well as those who were 'between jobs', as some types of cultural work (e.g. acting) are periodic in nature.

#### Cultural Employment (Main Job) – Northern Territory 2006



## Persons employed in cultural occupations

The 2006 Census showed that 2,515 people in NT had a cultural occupation as their main job in the week before the 2006 Census. This was 2.9% of all employed persons in NT.

Table 2.1 displays data at a broad occupation level. Appendix 1 shows detailed occupation data and reveals that the most popular cultural occupations as a main job in the week before the 2006 Census included park rangers (224 people), visual arts and craft professionals n.e.c. (128) and ministers of religion (125 people).

### 2.1 PERSONS EMPLOYED IN SELECTED CULTURAL OCCUPATION GROUPS(a)(b), NT and Australia, August 2006

Occupation(a)	NT no.	Australia no.	Percentage in NT(c) %
<b>Heritage collections</b>			
Built, Collectable and Environmental Heritage Workers	416	9 766	4.3
Library and Archive Workers	304	25 739	1.2
Other Heritage Workers	–	69	–
<i>Total Heritage Workers</i>	<i>719</i>	<i>35 572</i>	<i>2.0</i>
<b>Arts</b>			
Writers and Print Media Workers	163	23 767	0.7
Performing Artists and Music Composers	152	15 409	1.0
Performing Arts Support Workers (other than Equipment Operators)	125	14 746	0.8
Visual Arts and Crafts Professionals	266	14 152	1.9
Architects and Urban Planners	171	32 037	0.5
Design Workers	210	59 335	0.4
Broadcasting, Film and Recorded Media Equipment Operators	71	8 126	0.9
Printing Workers	136	31 073	0.4
Other Arts Support Workers	132	21 119	0.6
Other Arts Workers	53	4 271	1.2
<i>Total Arts Workers</i>	<i>1 467</i>	<i>224 040</i>	<i>0.7</i>
Other Cultural Workers	332	25 181	1.3
<b>Total employed in cultural occupations</b>	<b>2 515</b>	<b>284 789</b>	<b>0.9</b>

– nil or rounded to zero (including null cells)

(a) As the main job in the week before the Census.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(c) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

Source: ABS, *Census of Population and Housing, 2006, data available on request.*

## Persons employed in cultural industries

The 2006 Census showed that in NT, 2,420 people had their main occupation in a cultural industry, and 53% (1,273) of these did not have a cultural occupation. The cultural industries that employed the greatest number of people were the Nature reserves and conservation parks operation (319) and the newspaper publishing industry (215).

### 2.2 PERSONS EMPLOYED IN SELECTED CULTURAL INDUSTRIES(a)(b), NT, August 2006

Industry	Cultural occupations no.	Other occupations(c) no.	Total no.
<b>Heritage</b>			
Libraries and Archives	56	21	77
Museum Operation	52	60	112
Zoological and Botanic Gardens Operation	12	23	35
Nature Reserves and Conservation Parks Operation	127	192	319
<i>Total heritage industries</i>	<i>247</i>	<i>296</i>	<i>543</i>
<b>Arts</b>			
Printing	81	69	150
Newspaper Publishing	106	109	215
Magazine and Other Periodical Publishing	6	5	11
Internet Publishing and Broadcasting	–	–	–
Book Publishing	3	15	18
Music Publishing	–	–	–
Reproduction of Recorded Media	4	–	4
Music and Other Sound Recording Activities	–	–	–
Book and Magazine Wholesaling	–	4	4
Entertainment Media Retailing	–	36	36
Newspaper and Book Retailing	6	152	158
Architectural Services	100	60	160
Advertising Services	16	64	80
Other Specialised Design Services	59	31	90
Motion Picture and Video Production	25	3	28
Postproduction Services and Other Motion Picture and Video Activities	–	–	–
Motion Picture and Video Distribution	–	–	–
Motion Picture Exhibition	20	57	77
Radio Broadcasting	48	39	87
Free-to-Air Television Broadcasting	134	78	212
Cable and Other Subscription Broadcasting	3	13	16
Performing Arts Operation	16	12	28
Creative Artists, Musicians, Writers and Performers	91	22	113
Performing Arts Venue Operation	–	22	22
Video and Other Electronic Media Rental	4	75	79
Professional Photographic Services	27	7	34
Arts Education	51	22	73
<i>Total arts industries</i>	<i>800</i>	<i>895</i>	<i>1 695</i>
<b>Other culture</b>			
Religious Services	91	74	165
Funeral, Crematorium and Cemetery Services	9	8	17
<i>Total other culture industries</i>	<i>100</i>	<i>82</i>	<i>182</i>
<b>Total cultural industries</b>	<b>1 147</b>	<b>1 273</b>	<b>2 420</b>

– nil or rounded to zero (including null cells)

(a) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(b) As the main job in the week before the Census.

(c) Includes respondents who did not state their occupation group.

Source: ABS, Census of Population and Housing, 2006, data available on request.

The 2006 Census revealed that the cultural services industry accounted for approximately 2.8% of employment in NT.

### Persons employed in cultural occupations and industries by regions of NT

The majority of cultural occupations and industries operated within the Darwin City statistical region. However, outside of Darwin, the Palmerston-East Arm statistical region employed the most people working within cultural industries (230) and people with cultural occupations (190).

2.3 PERSONS EMPLOYED IN CULTURAL OCCUPATIONS AND INDUSTRIES(a)(b), NT, By statistical division, August 2006

Statistical region	Total cultural occupations no.	Total cultural industries no.	Total employed in all industries and occupations no.
Darwin			
Darwin City	1 065	1 176	35 107
Palmerston-East Arm	190	230	11 150
Litchfield Shire	174	202	7 980
<i>Darwin total</i>	<i>1 428</i>	<i>1 614</i>	<i>54 234</i>
Balance of NT			
<i>Balance of NT total</i>	<i>1 074</i>	<i>800</i>	<i>32 279</i>
<b>Total(c)</b>	<b>2 515</b>	<b>2 416</b>	<b>87 179</b>

(a) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(b) As the main job in the week before the Census.

(c) Includes NT Off-Shore Areas, Migratory and No Usual Address.

Source: ABS, *Census of Population and Housing, 2006*, data available on request.

For further detail about Statistical Divisions, see ABS publication *Statistical Geography Volume 1 - Australian Standard Geographical Classification (ASGC), Jul 2006 (cat. no. 1216.0)*.

### PERSONS EMPLOYED IN SELECTED CULTURAL INDUSTRIES (SERVICE INDUSTRIES SURVEYS)

Information on employment in cultural industries is also available from the ABS Service Industries Surveys. These surveys count people who worked in an industry, regardless of whether it was their main job or not. Most of these surveys included only employing businesses (unlike data for the Australian National Accounts) and therefore do not reflect the activities of the whole industry. However, even though there are numerous businesses in Australia without employees, their overall contribution to economic activity is relatively small.

The surveys showed that at the end of June 2008, there were 109 people employed in the museums industry in NT and that at the end of June 2004, 150 people were employed in local government libraries in NT.

## 2.4 PERSONS EMPLOYED IN SELECTED CULTURAL INDUSTRIES, NT and Australia

Industry	At end of June	NT	Australia	Percentage in NT(a)
		no.	no.	%
Museums and art galleries	2008	109	7 856	1.4
Film and video production	2007	np	10 873	np
Film and video post-production	2007	np	2 971	np
Television services(b)	2007	np	6 980	np
Local government libraries	2004	150	10 606	1.4
Performing arts operation	2007	46	6 569	0.7
Performing arts venues	2007	np	5 876	np

– nil or rounded to zero (including null cells)

np not available for publication

(a) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

(b) Commercial free-to-air broadcasters (excludes Pay TV).

Sources: Museums, Australia, 2007-08 (cat. no. 8560.0), Film and Video Production and Post-Production Services, Australia, 2006-07 (cat. no. 8679.0), Performing Arts, Australia, 2002-03, 2006-07 (cat. no. 8697.0), Public Libraries, Australia, 2003-04 (cat. no. 8561.0).

## WORK IN CULTURE ACTIVITIES (PAID AND UNPAID)

The 2007 Survey of Work in Selected Culture and Leisure Activities collected information on people who had a work involvement in culture and leisure activities in the 12 months before the interview. The survey included those people whose involvement was in a main or second job, was spasmodic in nature, or whose work was unpaid (e.g. working in a band).

In NT, 28% of the population aged 15 years and over (or 31,800 persons) had involvement in selected culture and leisure activities in the 12 months ending April 2007. The majority of these people (59%) received no payment for their involvement in the cultural activity.

## 2.5 PERSONS INVOLVED IN SELECTED CULTURE AND LEISURE ACTIVITIES(a)(b), By payment status, NT and Australia, April 2007

	NT.....		Australia.....	
	Number '000	Percentage of total population %	Number '000	Percentage of total population %
Some paid involvement(c)	12.9	11.3	1 062.1	6.5
Unpaid involvement only	18.9	16.6	2 428.6	14.9
<b>Total persons involved(d)</b>	<b>31.8</b>	<b>27.9</b>	<b>3 531.0</b>	<b>21.7</b>

(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

(c) Includes persons who only received goods or services as payment.

(d) Includes people whose payment status was not known.

Source: ABS data available on request, Work in Selected Culture and Leisure Activities, Australia, April 2007.

## CULTURAL HOBBIES

The 2007 Survey of Work in Selected Culture and Leisure Activities also collected data on people who had a hobby in art or craft, writing or music. The survey defined a hobby as an activity for the participants' own use, or for the benefit of their family. It is important to note that some of those who are recorded as having a work involvement may also have had an involvement as a hobby.

In NT, 13,900 people were involved in Art and craft as a hobby activity, compared with 2,700 in Writing and 3,200 in Music.

### 2.6 PERSONS WITH A WORK AND HOBBY INVOLVEMENT IN SELECTED CULTURE ACTIVITIES(a)(b), NT, April 2007

		Work(c).....		Hobby activity only		Persons.....	
		Number	Percentage	Number	Percentage	Number	Percentage
		'000	%	'000	%	'000	%
Art and craft	NT	20.7	59.8	13.9	40.2	34.6	100.0
	Australia	2 008.5	48.4	2 140.1	51.6	4 148.6	100.0
Writing	NT	10.4	79.4	*2.7	*20.6	13.1	100.0
	Australia	606.5	63.0	356.9	37.0	963.4	100.0
Music	NT	2.1	39.6	*3.2	*60.4	5.3	100.0
	Australia	335.1	55.8	265.0	44.2	600.1	100.0

\* estimate has a relative standard error of 25% to 50% and should be used with caution

(a) Persons aged 15 years and over.

(b) In the 12 months before interview.

(c) Work includes persons who only undertook paid or unpaid involvements and those who undertook work as well as a hobby activity.

Source: ABS data available on request, Work in Selected Culture and Leisure Activities, April 2007.

## CULTURAL VOLUNTEERS

The ABS conducted the 2006 Voluntary Work Survey to measure the extent of voluntary work in Australia, and the types of organisations that volunteers assisted. This survey defined a volunteer as someone who willingly gave unpaid help, in the form of time, services or skills, through a club, organisation or association.

The survey found that 39,300 people (36%) in NT undertook volunteer work during the twelve months leading up to June 2006, with 1,500 people volunteering within a cultural organisation. This was 1.4% of the adult population in NT, corresponding to the national figure. The NT figures must be treated with caution due to the relatively small sample size of the survey.

## 3. Children, Young People and the Arts

Children (aged 5–14 years) and young people (aged 15–24 years) have different participation rates in cultural activities, compared to adults.

### CHILDREN'S PARTICIPATION IN CULTURAL ACTIVITIES

In April 2009, the ABS Survey of Children's Participation in Cultural and Leisure Activities collected information about children's participation in their free time in four organised cultural activities, other selected leisure activities (including art and craft), and their attendance at cultural venues.

In the 12 months to April 2006, 35% (8,500) of children aged 5–14 years in the Northern Territory (NT) were involved in at least one of four selected organised cultural activities (playing a musical instrument, singing, dancing or drama) outside of school hours.

Playing a musical instrument was the most popular of the selected cultural activities, with 24% of children in the NT involved. By comparison, 11% were involved in dancing and 9.0% were involved in singing. More than twice the amount of girls than boys in NT (47% compared with 23%) participated in at least one of these cultural activities.

#### 3.1 CHILDREN INVOLVED IN SELECTED ORGANISED CULTURAL ACTIVITIES(a)(b), NT and Australia, April 2009

	5–14 years			
	NT.....		Australia.....	
	Number	Participation rate	Number	Participation rate
	'000	%	'000	%
Playing a musical instrument	5.9	24.0	535.4	19.7
Singing	*2.2	*9.0	164.7	6.1
Dancing	2.8	11.2	390.4	14.3
Drama	**0.6	**2.4	126.7	4.7
At least one of these activities(d)	8.5	34.5	916.3	33.7

\* estimate has a relative standard error of 25% to 50% and should be used with caution

\*\* estimate has a relative standard error greater than 50% and is considered too unreliable for general use

(a) Outside of school hours.

(b) In the 12 months before interview.

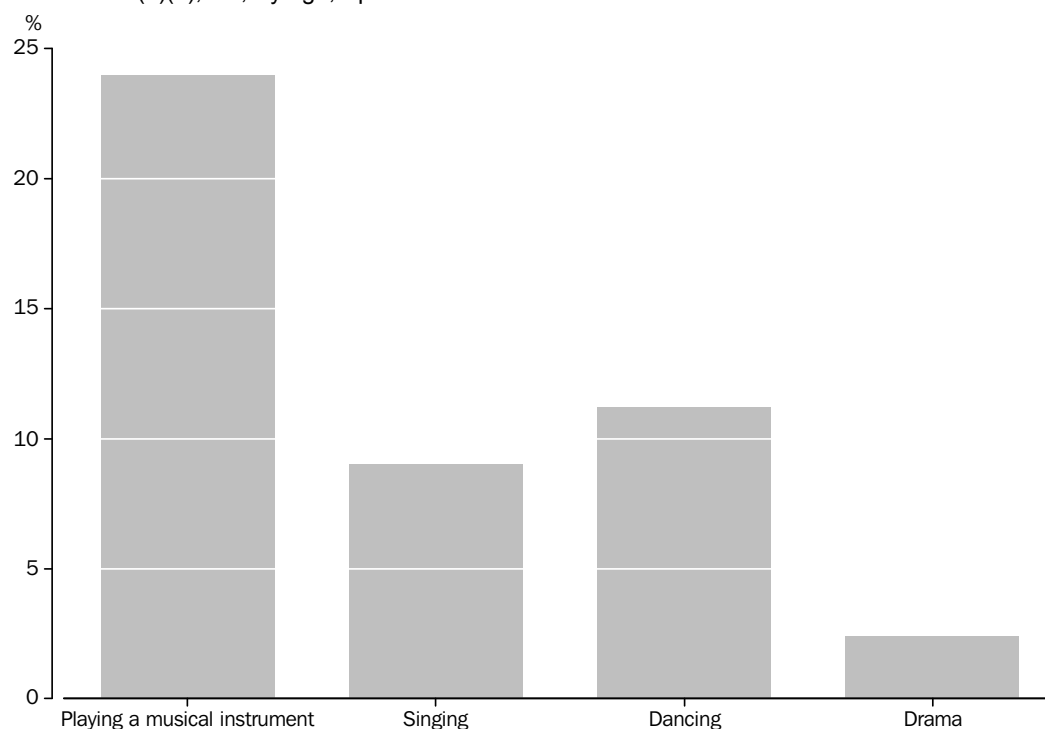
(c) Sum may not add to total due to rounding errors.

(d) Sum of activities does not add to total because some children were involved in more than one activity.

Source: ABS data available on request, Children's Participation in Cultural and Leisure Activities, April 2009.

Playing a musical instrument recorded the highest participation rate followed by dancing, singing and drama.

### 3.2 PARTICIPATION RATES OF CHILDREN INVOLVED IN SELECTED ORGANISED CULTURAL ACTIVITIES(a)(b), NT, By age, April 2009



(a) Outside of school hours.

(b) In the 12 months before interview.

Source: ABS data available on request, *Children's Participation in Cultural and Leisure Activities, April 2009*.

The majority (86%) of NT children who participated in dancing received lessons during the 12-month period prior to interview in 2009. This compares with 82% of those who played a musical instrument, 76% of those involved in drama and 59% of those involved in singing.

## CHILDREN'S PARTICIPATION IN OTHER LEISURE ACTIVITIES

The 2009 ABS survey also collected data on six selected leisure activities undertaken by children in the two school weeks immediately prior to interview. It showed that 97% of children in NT had watched TV, videos or DVDs outside of school hours; 85% had participated in other screen-based activities, 72% did homework or other study; 75% of children read for pleasure and 72% had been bike riding. Just over half (52%) of children in NT participated in art and craft activities.

### 3.3 CHILDREN INVOLVED IN SELECTED LEISURE ACTIVITIES(a)(b), NT and Australia, April 2009

	NT .....				Australia	
	5-8 years	9-11 years	12-14 years	Total(c)	Participation rate	Participation rate
	Number	Number	Number	Number		
'000	'000	'000	'000	%	%	
Skateboarding, rollerblading or riding a scooter	5.5	3.5	1.8	10.9	44.2	49.3
Bike riding	8.1	5.2	4.4	17.7	71.9	60.4
Watching TV, DVDs or videos	9.9	7.2	6.8	23.8	97.0	97.4
Other screen-based activities	7.4	6.8	6.6	20.7	84.5	83.2
Art and craft	7.1	3.1	2.6	12.8	52.3	48.3
Reading for pleasure	7.9	5.7	4.8	18.4	74.8	72.2
Homework or other study for school	6.3	5.5	6.0	17.8	72.3	82.4

(a) Outside of school hours.

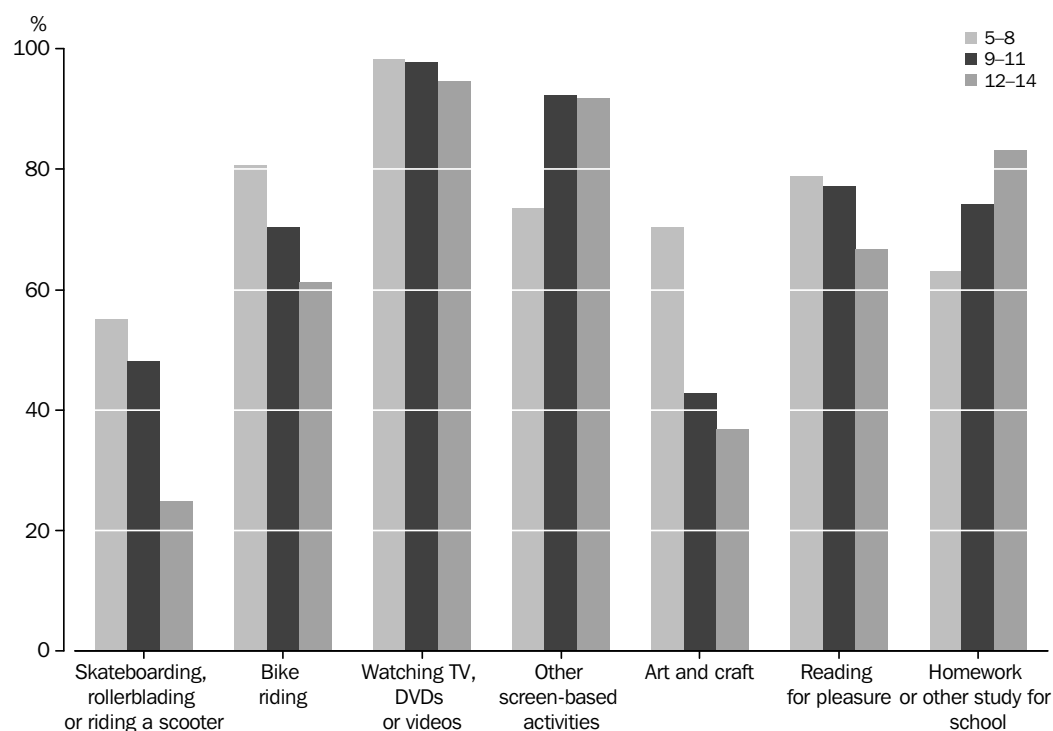
(b) In the two school weeks immediately prior to interview.

(c) Sum may not add to total due to rounding errors.

Source: ABS data available on request, Children's Participation in Cultural and Leisure Activities, April 2009.

Participation rates in leisure activities in NT generally decreased as age group increased, with the exception of homework or other study and other screen-based activities.

### 3.4 PARTICIPATION RATES OF CHILDREN INVOLVED IN SELECTED LEISURE ACTIVITIES(a)(b), NT, By age, April 2009



(a) Outside of school hours.

(b) In the two school weeks immediately prior to interview.

Source: ABS data available on request, Children's Participation in Cultural and Leisure Activities, April 2009.

## CHILDREN'S ATTENDANCE AT CULTURAL VENUES AND EVENTS

In NT, almost three quarters (73%) of children aged 5–14 years attended at least one of the selected cultural venues or events outside of school hours. The highest participation was at museums and art galleries and public libraries (both 53%), while (39%) of children attended a performing arts event.

### 3.5 CHILDREN'S ATTENDANCE AT SELECTED CULTURAL VENUES AND EVENTS(a)(b), NT, April 2009

	5–14 years			
	NT .....		Australia .....	
	Number '000	Attendance rate %	Number '000	Attendance rate %
Museum or art gallery	12.9	52.7	1 124.9	41.3
Public library	12.9	52.5	1 462.2	53.7
Performing arts	9.6	39.0	913.9	33.6
Attended at least one of these (c)	18.0	73.3	1 930.8	70.9

(a) Outside of school hours.

(b) In the 12 months before interview.

(c) Sum of activities does not add to total because some children attended more than one cultural venue or event.

Source: ABS data available on request, Children's Participation in Cultural and Leisure Activities, April 2009.

## YOUNG PEOPLE'S ATTENDANCE AT CULTURAL VENUES AND EVENTS

According to the 2005–06 survey on Attendance at Selected Cultural Venues and Events, young people aged 15–24 years had the highest attendance rates at cinemas (92%), museums (34%) and popular music concerts (42%) compared to the other selected cultural venues and events. Compared with those aged 25 years or more, young people (aged 15–24 years) were more inclined to go to popular music concerts, theatre performances and the cinema, and were less likely to attend art galleries, museums, zoological parks and gardens and botanic gardens.

### 3.6 ATTENDANCE AT SELECTED CULTURAL VENUES AND EVENTS(a), NT, By age group, 2005–06

	15–24 years.....		25 years and over.....	
	Number '000	Attendance rate %	Number '000	Attendance rate %
	Art gallery	*3.5	*17.4	25.3
Museums	*6.7	*33.6	35.7	39.2
Zoological parks and aquariums	*4.9	*24.4	35.1	38.5
Botanic gardens	*4.6	*22.9	38.5	42.3
Library	*4.9	*24.5	26.3	28.9
Popular music concert	*8.3	*41.8	24.5	26.9
Classical music concert	**1.0	**5.0	*7.8	*8.6
Theatre performance	*2.8	*14.0	10.7	11.7
Dance performance	**1.1	**5.5	9.6	10.5
Musicals and operas	**1.1	**5.7	9.3	10.2
Other performing arts	*2.8	*14.2	13.6	14.9
Cinema	18.3	91.8	57.4	63.0
At least one venue or event	18.3	91.8	80.7	88.6

\* estimate has a relative standard error of 25% to 50% and should be used with caution

\*\* estimate has a relative standard error greater than 50% and is considered too unreliable for general use

(a) In the 12 months before interview.

Source: *Attendance at Selected Cultural Venues and Events, Australia, 2005–06 (cat. no. 4114.0)*.

## YOUNG PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS

The Census data show that in August 2006, of all employed young persons aged 15–24 years in NT, 270 (1.8%) had their main job in a cultural occupation.

Young persons aged 15–24 years accounted for 11% of all persons with their main job in a cultural occupation in NT.

Table 3.7 displays data at a broad occupation level. Appendix 1 shows that the cultural occupations providing the largest number of jobs for young people were park rangers (36 persons), library assistants (17 persons) and visual arts and crafts professionals n.e.c. (15 persons).

The Census data provides information on the person's main job. It does not provide information about second jobs or unpaid work.

3.7 PERSONS EMPLOYED IN CULTURAL OCCUPATIONS(a)(b) AS MAIN JOB, NT, By Age, 2006

	15-24 years no.	25 years and over no.
<b>Heritage collections</b>		
Built, Collectable and Environmental Heritage Workers	51	363
Library and Archive Workers	22	284
Other Heritage Workers	–	–
<i>Total Heritage Workers</i>	<i>71</i>	<i>647</i>
<b>Arts</b>		
Writers and Print Media Workers	14	148
Performing Artists and Music Composers	22	131
Performing Arts Support Workers (other than Equipment Operators)	18	101
Visual Arts and Crafts Professionals	22	237
Architects and Urban Planners	6	164
Design Workers	31	178
Broadcasting, Film and Recorded Media Equipment Operators	22	46
Printing Workers	18	114
Other Arts Support Workers	19	113
Other Arts Workers	7	41
<i>Total Arts Workers</i>	<i>189</i>	<i>1 276</i>
Other Cultural Workers	9	320
<b>Total employed in cultural occupations</b>	<b>270</b>	<b>2 245</b>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

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## 4. Indigenous Participation in the Arts

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This chapter focuses on Indigenous Australians' participation in a range of Indigenous creative arts activities, such as music and visual arts, as well as attendance at Indigenous events (e.g. festivals and ceremonies) and other selected cultural venues (e.g. museums or art galleries). Information is also provided on the number of Indigenous people employed in cultural occupations.

### INDIGENOUS POPULATION IN NT

According to the 2002 ABS National Aboriginal and Torres Strait Islander Social Survey, 13% (36,178) of Australia's estimated Indigenous population aged 15 years and over lived in the Northern Territory (NT), with 83% living in remote areas of the state.

#### 4.1 ESTIMATED RESIDENT INDIGENOUS POPULATION(a), NT and Australia, Selected characteristics, 2002

	NT Number ('000)	Australia Number ('000)	Percentage in NT %
Remote	30.1	77.1	39.0
Non-Remote	6.1	205.1	3.0
15–34 years	19.9	146.5	13.6
35 years and over	16.3	135.7	12.0
Male	17.5	135.2	12.9
Female	18.7	147.0	12.7
Total	36.2	282.2	12.8

(a) Persons aged 15 years and over.

Source: ABS data available on request, National Aboriginal and Torres Strait Islander Social Survey, 2002.

### PARTICIPATION IN INDIGENOUS CREATIVE ARTS

The 2002 ABS National Aboriginal and Torres Strait Islander Social Survey collected data on participation in Indigenous creative arts activities by Indigenous people aged 15 years and over.

Nearly one third (30%) of Indigenous persons aged 15 years and over living in NT had participated in at least one Indigenous creative art activity. The most popular activities were Art and craft activities (20%) and Writing or telling stories (12%), whilst 9% had participated in Music, dance or theatre. Most of these participated in the activity for payment, and were aged over 35 years.

#### 4.2 PARTICIPATION BY INDIGENOUS PERSONS IN INDIGENOUS CREATIVE ART ACTIVITIES(a)(b), Selected characteristics, NT and Australia, 2002

	NT .....		Australia .....
	Number '000	Participation rate %	Participation rate %
Type of Indigenous activity			
Arts and crafts	7.1	19.7	16.2
Music, dance or theatre	3.4	9.4	8.3
Writing or telling stories	4.3	12.0	12.6
At least one of the activities(c)	11.0	30.3	27.4
Whether paid			
Paid	5.9	16.3	7.7
Not paid	5.1	14.0	19.7
Age group (years)			
15–34	5.3	26.9	14.5
35 years and over	5.6	34.6	12.9
Remoteness			
Remote	5.6	18.7	19.1
Non-remote	5.3	87.8	8.3

(a) Aged 15 years and over.

(b) In the 12 months before interview.

(c) Sum of activities does not add to total because some people were involved in more than one activity.

Source: ABS data available on request, National Aboriginal and Torres Strait Islander Social Survey, 2002.

### ATTENDANCE AT SELECTED INDIGENOUS EVENTS

In 2002, of the 36,178 Indigenous persons aged 15 years and over in NT, 87% had been to at least one of the selected Indigenous events.

#### 4.3 ATTENDANCE RATES OF INDIGENOUS PERSONS AT SELECTED INDIGENOUS EVENTS(a)(b), NT and Australia, 2002

	NT.....			Australia.....		
	Remote	Non-remote	Total	Remote	Non-remote	Total
	%	%	%	%	%	%
Funeral	78.7	46.6	73.3	74.1	36.3	46.6
Ceremony	65.5	18.6	57.6	45	15.5	23.5
Sports carnival	53.7	19.3	47.9	52.8	21.2	29.8
Festival/carnival involving art, craft, music or dance	43.1	32.3	41.3	41.7	33.5	35.7
Involved with Aboriginal/Torres Strait Islander organisation	21.9	19.2	21.4	24.9	26.5	26.1
At least one selected event(c)	90.9	65.2	86.6	87.1	60.9	68.1

(a) Aged 15 years and over.

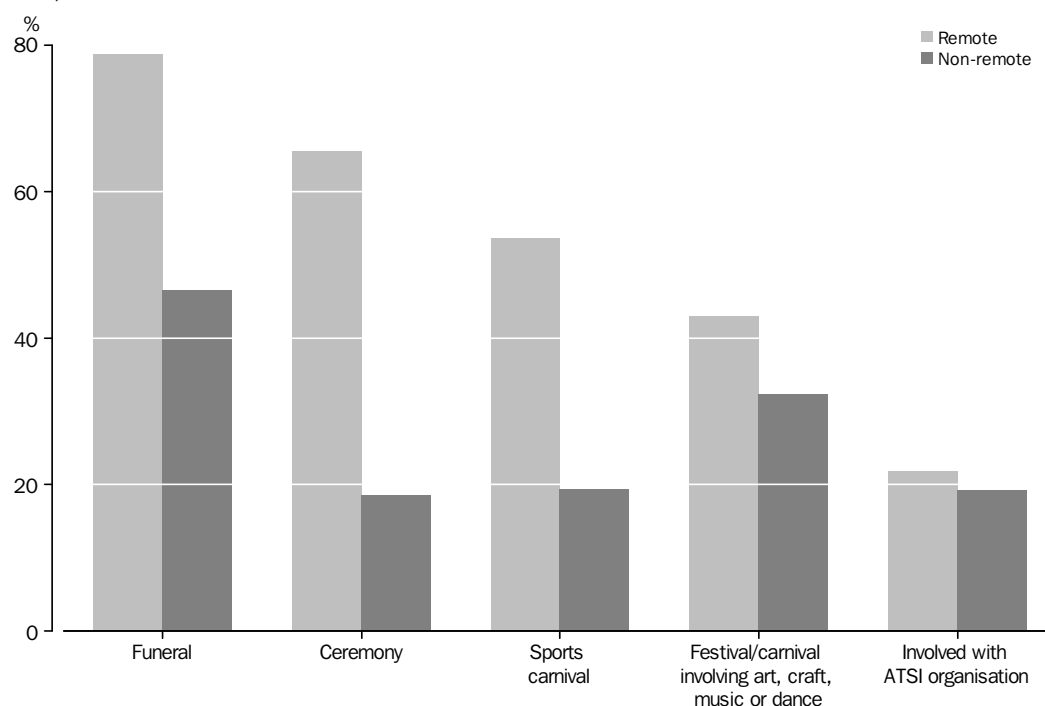
(b) In the 12 months before interview.

(c) Sum of activities does not add to total because some people were involved in more than one activity.

Source: National Aboriginal and Torres Strait Islander Social Survey, 2002 (cat. nos. 4714.1.55.001 and 4714.0.55.001).

At each of the selected Indigenous events, the attendance was higher in remote areas.

#### 4.4 INDIGENOUS ATTENDANCE AT SELECTED INDIGENOUS EVENTS(a)(b), NT, By remoteness area, 2002



(a) Persons aged 15 years and over.

(b) In 12 months before interview.

Source: National Aboriginal and Torres Strait Islander Social Survey, 2002 (cat. no. 4714.1.55.001).

### INDIGENOUS ATTENDANCE AT CULTURAL VENUES

The 2002 ABS National Aboriginal and Torres Strait Islander Social Survey also collected data on attendance at selected cultural venues by Indigenous people living in non-remote areas of Australia.

Nearly half (46%) of Indigenous people living in non-remote areas of NT had attended movies, theatres or concerts in the previous three months, and 37% had visited a library, museum or art gallery. attendance rates for males were higher at movies, theatres or concerts, while females had higher attendance rates at libraries, museums or art galleries.

#### 4.5 ATTENDANCE AT SELECTED CULTURAL VENUES BY INDIGENOUS PERSONS(a)(b), NT, 2002

	Males	Females	Persons
	Number ('000)		
Visited library, museum or art gallery	*1.0	*1.3	2.2
Attended movies, theatres or concerts	*1.5	*1.3	2.8
At least one venue or event(c)	*1.8	*1.9	3.7
	Attendance rate (%)		
Visited library, museum or art gallery	*34.6	*38.4	36.6
Attended movies, theatres or concerts	*52.0	*41.3	46.3
At least one venue or event(c)	*64.8	*58.0	61.2

\* estimate has a relative standard error of 25% to 50% and should be used with caution

(a) Persons aged 15 years and over living in non-remote areas.

(b) In the three months before interview.

(c) Sum of activities does not add to total because some people were involved in more than one activity.

Source: ABS data available on request, National Aboriginal and Torres Strait Islander Social Survey, 2002.

## CULTURAL FACILITIES IN INDIGENOUS COMMUNITIES

The 2006 Community Housing and Infrastructure Needs Survey found that there were 641 discrete Indigenous communities in the Northern Territory. Of these, 70 had a hall or meeting area while 18 had a library, and 39 had an arts or cultural centre. By comparison, 84 of these communities had sporting facilities.

## INDIGENOUS PERSONS EMPLOYED IN CULTURAL OCCUPATIONS

The 2006 Census showed that 493 Indigenous people in NT were employed in a cultural occupation as their main job. For detailed occupation level data see Table 1 in Appendix 1. Table 4.6 below provides data at a broad occupation level.

Of the 11,659 employed Indigenous people in NT in 2006, 4.2% were employed in a cultural occupation.

### 4.6 INDIGENOUS PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS AS MAIN JOB(a)(b), NT and Australia, 2006

	NT	Australia	Percentage in NT
Cultural occupation	no.	no.	%
<b>Heritage collections</b>			
Built, Collectable and Environmental Heritage Workers	135	405	33.3
Library and Archive Workers	31	230	13.5
Other Heritage Workers	–	5	–
<i>Total Heritage Workers</i>	<i>165</i>	<i>636</i>	<i>25.9</i>
<b>Arts</b>			
Writers and Print Media Workers	10	99	10.1
Performing Artists and Music Composers	40	320	12.5
Performing Arts Support Workers (other than Equipment Operators)	14	113	12.4
Visual Arts and Crafts Professionals	171	692	24.7
Architects and Urban Planners	3	54	5.6
Design Workers	8	206	3.9
Broadcasting, Film and Recorded Media Equipment Operators	8	61	13.1
Printing Workers	14	229	6.1
Other Arts Support Workers	16	159	10.1
Other Arts Workers	12	119	10.1
<i>Total Arts Workers</i>	<i>278</i>	<i>2 061</i>	<i>13.5</i>
Other Cultural Workers	47	349	13.5
<b>Total employed in cultural occupations</b>	<b>493</b>	<b>3 054</b>	<b>16.1</b>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

## 5. Overseas-born Persons and the Arts

Our cultural interests are influenced by a variety of factors, such as our upbringing, our education and our personal interests. This chapter highlights the differences between the cultural activities undertaken by people who were born overseas and those who were born in Australia. In addition, some information is also presented on the cultural activities of overseas-born people by whether they were born in one of the main English-speaking countries (United Kingdom and Ireland, New Zealand, South Africa, Canada and the United States of America) or elsewhere (referred to as non English-speaking countries).

### WORK IN CULTURE (PAID AND UNPAID)

In 2005–06, 27% of people aged 15 years and over in Northern Territory (NT) were born overseas (25,377), compared to 28% nationally.

The 2004 ABS Survey of Work in Selected Culture and Leisure Activities, showed that in NT in the 12 months before the interview, 18% of people born in Australia had some work involvement in culture and leisure activities (compared to 20% nationally). Whereas 20% of people born overseas had some work involvement in culture and leisure activities (compared to 15% nationally).

A lower proportion of people born in Australia (13%) had unpaid involvement in culture and leisure activities than those born overseas (18%).

#### 5.1 PERSONS WITH WORK INVOLVEMENT IN SELECTED CULTURE AND LEISURE ACTIVITIES(a)(b), NT, by birthplace, April 2007

	BORN IN AUSTRALIA		BORN OVERSEAS				Total	
	'000	%	Main English-speaking countries		Non English-speaking countries		'000	%
			'000	%	'000	%		
Some payment	8.7	10.4	*2.8	*21.2	*1.4	*8.0	*4.2	*13.7
Unpaid involvement only	15.0	17.9	*2.6	*19.4	*1.3	*7.7	*3.9	*12.8
Total with involvement	23.7	28.4	5.4	40.5	*2.7	*15.7	8.1	26.5

\* estimate has a relative standard error of 25% to 50% and should be used with caution

(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

Source: ABS data available on request, Work in Selected Culture and Leisure Activities, April 2007.

## PERSONS EMPLOYED IN CULTURAL OCCUPATIONS

The 2006 Census of Population and Housing collected data on a person's main occupation (second jobs and unpaid work were not collected in the Census).

Of the 2,515 people working in cultural occupations in NT, 20% (500) were born overseas. About half of these were from non main English-speaking countries (251) and main English-speaking countries (245). Table 5.2 below provides data at a broad occupation level. For detailed occupation level data see table 1 in Appendix 1.

### 5.2 PERSONS EMPLOYED IN SELECTED CULTURAL OCCUPATION GROUPS(a)(b), NT, by birthplace, August 2006

	BORN OVERSEAS.....				
	Australia (includes external territories)	Main English- speaking countries	Non main English- speaking countries	Total born overseas	Total NT(c)
	no.	no.	no.	no.	no.
<b>Heritage collections</b>					
Built, Collectable and Environmental Heritage Workers	368	16	25	40	416
Library and Archive Workers	242	26	31	64	304
Other Heritage Workers	–	–	–	–	–
<i>Total Heritage Workers</i>	<i>605</i>	<i>51</i>	<i>58</i>	<i>103</i>	<i>719</i>
<b>Arts</b>					
Writers and Print Media Workers	118	26	16	43	163
Performing Artists and Music Composers	128	21	9	26	152
Performing Arts Support Workers (other than Equipment Operators)	98	15	4	25	125
Visual Arts and Crafts Professionals	242	16	11	27	266
Architects and Urban Planners	108	23	38	59	171
Design Workers	163	22	23	46	210
Broadcasting, Film and Recorded Media Equipment Operators	55	4	8	11	71
Printing Workers	83	14	28	46	136
Other Arts Support Workers	99	20	11	26	132
Other Arts Workers	39	13	3	8	53
<i>Total Arts Workers</i>	<i>1 132</i>	<i>164</i>	<i>143</i>	<i>311</i>	<i>1 467</i>
Other Cultural Workers	237	34	57	86	332
<b>Total employed in cultural occupations</b>	<b>1 972</b>	<b>245</b>	<b>251</b>	<b>500</b>	<b>2 515</b>

– nil or rounded to zero (including null cells)

(a) As the main job in the week before the Census.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(c) Includes Not stated and Inadequately described.

Source: ABS data available on request, Census of Population and Housing, 2006.

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## 6. Household Expenditure on Culture

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The most comprehensive source of data on household cultural expenditure is the ABS Household Expenditure Survey. This survey, which is conducted about every five years, records the expenditure of households rather than individuals. This is because some expenditure (e.g. housing, furniture, televisions) is often for the benefit of everyone in the household and so cannot be attributed in a meaningful way to any particular person in the household.

The latest available data relates to the 2003–04 financial year. Households in the Northern Territory (NT) spent an average of \$47.46 per week in 2003–04 on 'cultural' items. This included almost \$20 per week on items such as television, video and photographic equipment and over \$11 per week on broadcasting, electronic media and film. Weekly household expenditure on culture in NT was higher than the national average (\$47.46 compared with \$36.39). Total expenditure on cultural goods and services by the 56,200 households in NT during 2003–04 was \$139m.

In 1998-99, the ABS Household Expenditure Survey showed that households in NT spent an average of \$36.27 per week on cultural items. It should be noted that during the 5 years between the surveys, the prices of goods and services as measured by the Consumer Price Index rose by 18%.

## 6.1 HOUSEHOLD EXPENDITURE ON CULTURE, NT and Australia, 2003–04

	AVERAGE WEEKLY HOUSEHOLD EXPENDITURE.....		TOTAL ANNUAL HOUSEHOLD EXPENDITURE.....	
	NT(a)(\$)	Australia (\$)	NT(a) (\$m)	Australia (\$m)
<b>Literature</b>				
Books	4.17	3.94	12	1 589
Newspapers	2.70	2.56	8	1 033
Magazines and comics	1.65	1.80	5	726
<i>Total(b)</i>	<i>8.65</i>	<i>8.43</i>	<i>25</i>	<i>3 400</i>
<b>Music</b>				
Pre-recorded compact discs and records (audio)	*3.30	1.60	10	645
Audio-cassettes and tapes	**0.08	0.05	–	20
<i>Total</i>	<i>*3.38</i>	<i>1.65</i>	<i>10</i>	<i>666</i>
<b>Performing arts</b>				
Live theatre fees and charges	*0.56	0.87	2	351
<i>Total(c)</i>	<i>*1.38</i>	<i>1.59</i>	<i>4</i>	<i>641</i>
<b>Visual arts and crafts</b>				
Paintings, carvings and sculptures	*0.58	0.70	2	282
Art and craft materials	*0.97	0.46	3	186
<i>Total(d)</i>	<i>1.70</i>	<i>1.66</i>	<i>5</i>	<i>670</i>
<b>Broadcasting, electronic media and film</b>				
Hire of video cassette tapes and TV and computer games	1.73	1.17	5	472
Pre-recorded video cassettes and video discs	2.32	2.08	7	839
Cinema fees and charges	2.36	1.93	7	778
Pay TV fees	4.78	2.69	14	1 085
<i>Total</i>	<i>11.19</i>	<i>7.87</i>	<i>33</i>	<i>3 174</i>
<b>Other arts</b>				
Culture course	*0.81	1.14	2	460
<i>Total(e)</i>	<i>*1.06</i>	<i>1.86</i>	<i>3</i>	<i>750</i>
Heritage(f)	**0.28	0.39	1	157
<b>Other culture</b>				
Audio equipment	**2.11	1.26	6	508
Televisions and home entertainment systems	*7.77	4.74	23	1 912
Video cassette recorders	*0.39	0.36	1	145
Other video equipment	*4.29	2.70	13	1 089
Blank video cassettes and video discs	*0.15	0.21	–	85
Audiovisual equipment and personal computer repairs insurance	0.16	0.09	–	36
Photographic film and chemicals (including developing)	1.34	1.07	4	432
<i>Total(g)</i>	<i>19.82</i>	<i>12.94</i>	<i>58</i>	<i>5 219</i>
<b>Total expenditure on culture</b>	<b>47.46</b>	<b>36.39</b>	<b>139</b>	<b>14 678</b>

– nil or rounded to zero (including null cells)

\* estimate has a relative standard error of 25% to 50% and should be used with caution

\*\* estimate has a relative standard error greater than 50% and is considered too unreliable for general use

(a) Households in collection districts defined as very remote or Indigenous communities were excluded, accounting for about 23% of the population in the Northern Territory.

(b) Includes other printed material.

(c) Includes music concert fees and charges.

(d) Includes studio and other professional photography.

(e) Includes musical instruments and accessories, and cultural fees and charges n.e.c.

(f) Comprises art gallery, museum, national park and zoo fees and charges.

(g) Includes television aerials, audiovisual equipment and parts n.e.c., hire of televisions and video cassette recorders, repair and maintenance of audiovisual equipment, and photographic equipment.

Source: Household Expenditure Survey, Australia: Detailed Expenditure Items, 2003–04 (cat. no. 6535.0.55.001); and data available on request.

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## **7. Economic Activity**

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The cultural industries are diverse in nature. It is possible to determine their size in a number of ways, for example, by the number of firms in each industry or the number of people employed in each industry. Another measure to assess their relative size, is the value of their production.

### **AUSTRALIA'S PRODUCTION OF CULTURAL GOODS AND SERVICES**

The Australian production of cultural goods and services in 2004–05 totalled \$42.1 billion, with radio and TV station services producing \$9,081m (22%), architectural services \$4,464m (11%) and pay TV services \$2,793m (7%). Production of cultural goods and services in 2004–05 made up approximately 2% of total Australian production of goods and services (\$1,727 billion).

7.1 AUSTRALIA'S PRODUCTION OF CULTURAL GOODS AND SERVICES(a)(b), Australia, 2004–05

Product item	Australian	Percentage of total cultural
	production \$m	goods and services produced %
<b>Publishing and recorded media</b>		
Newspapers, printing or publishing	2 035	4.8
Newspapers - advertising sales	1 972	4.7
Magazines and bound periodicals publishing	960	2.3
Other periodicals - advertising sales	1 971	4.7
Books, sheet music, maps, etc. publishing	1 155	2.7
Books, maps and sheet music - advertising sales	1 971	4.7
Pre-recorded audio and video tapes, disks and records, manufactured or published (c)	1 723	4.1
Royalties income and licence fees	0	0.0
Total (d)	11 787	28.0
<b>Motion picture, radio and television services</b>		
Motion picture production	976	2.3
Film hiring services	124	0.3
Motion picture theatre services	897	2.1
Radio and TV station services	9 081	21.6
Pay TV services	2 793	6.6
Royalties income and licence fees	0	-
Total (d)	14 157	33.6
<b>Libraries, museums and the arts</b>		
Library, museum and art gallery services	1 113	2.6
Zoological and botanical gardens	1 201	2.9
Recreational parks and gardens operation	788	1.9
Music and theatre production operation	612	1.5
Sound recording studios operation	136	0.3
Performing arts venue operation	1 411	3.4
Casting agency operation	35	0.1
Libraries, museums and the arts n.e.i.	1 393	3.3
Services to the arts n.e.c.	343	0.8
Royalties income and licence fees	168	0.4
Total (d)	7 606	18.1
<b>Other cultural products</b>		
Television receiving sets production	80	0.2
Musical instruments (incl. parts and accessories) production	54	0.1
Architectural services	4 464	10.6
Commercial art and display services	2 153	5.1
Video hire	1 418	3.4
Photography services n.e.c.	366	0.9
Total	8 535	20.3
<b>Total</b>	<b>42 085</b>	<b>100.0</b>

(a) At basic values - the net price received by the producer (after deducting any indirect taxes).

(b) Excludes products primary to: the Recorded media manufacturing and publishing industry; the Book and magazine wholesaling industry; the Newspaper, book and stationery retailing industry; and the Recorded music retailing industry (details for these industries are not available separately).

(c) Includes computer tapes and compact disks.

(d) Includes general government consumption of fixed capital and other income.

Note: Input-output tables are a disaggregation of the gross domestic product account showing inter-industry flows of goods and services. They are compiled using a large number of data sources, which are of varying quality and frequency. These processes result in individual components being modeled and adjusted, and this is particularly true for those with relatively small values. Users should therefore be very cautious when considering isolated fragments of the tables, especially details at the product level.

Source: *Australian National Accounts: Input-Output Tables (Product details), 2004-05* (cat. no. 5215.0.55.001).

More detailed data on selected cultural industries at the national level are provided in *Arts and Culture in Australia: A statistical overview, 2009 (cat. no. 4172.0)*, on pages 44-45.

## ANNUAL INCOME OF CULTURAL INDUSTRIES IN NORTHERN TERRITORY

Detailed information on the economic aspects of a number of cultural industries is also collected in the Service Industries Surveys. Most of these surveys included only employing businesses (unlike data for the Australian National Accounts) and therefore do not reflect the activities of the whole industry. However, while non-employing businesses are quite numerous, their overall contribution to economic activity is quite small. A 1995–96 study showed that non-employing businesses in the industry division 'cultural and recreational services' accounted for about three-quarters of all businesses, but only 6% of operating income (*Source: Information Paper: The Expanded Use of Business Income Tax Data in ABS Economic Statistics, cat. no. 5672.0*). Consequently, this is not a serious limitation to the data collected by the Service Industries Surveys.

The surveys showed that employing businesses in the museums industry in the Northern Territory (NT) had a total income of \$9.6m in 2007-08. Performing arts operation industries in NT earned \$3.0m in 2006-07, while businesses in the public library industry earned \$5.8m in 2003-04.

### 7.2 INCOME OF SELECTED CULTURAL INDUSTRIES(a), NT and Australia

		NT	Australia	Percentage in NT(b)
	Year	\$m	\$m	%
Museums and art galleries	2007–2008	9.6	998.4	1.0
Film and video production	2006–2007	np	1 584.2	np
Film and video post-production	2006–2007	np	444.0	np
Television services(c)	2006–2007	np	4 530.1	np
Performing arts operation	2006–2007	3.0	733.4	0.4
Performing arts venues	2006–2007	np	494.4	np
Public libraries(d)	2003–2004	5.8	545.2	1.1
Performing arts festivals	2002–2003	1.2	88.5	1.4

– nil or rounded to zero (including null cells)

np not available for publication

(a) Excludes some parts of the cultural sector such as publishing and recorded media, the creative arts and archives. Also excludes the income of non-employing businesses.

(b) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

(c) Commercial free-to-air broadcasters (excludes Pay TV).

(d) This includes local government libraries only.

Sources: Museums, Australia, 2007-08 (cat. no. 8560.0), Film and Video Production and Post-Production Services, Australia, 2006-07 (cat. no. 8679.0), Performing Arts, Australia, 2002-03, 2006-07 (cat. no. 8697.0), Public Libraries, Australia, 2003-04 (cat. no. 8561.0).

## NUMBER OF CULTURAL BUSINESSES IN NORTHERN TERRITORY

*Counts of Australian Businesses, Including Entries and Exits, June 2003 to June 2007* (cat. no. 8165.0) presents counts of actively trading businesses. This excludes entities which:

- had an active ABN but which did not have a GST role. While economically active, these entities are mainly businesses with asset holdings and consequent income flows but which do not trade in goods and services; and
- had a GST role which had not returned a Business Activity statement (BAS) for more than five quarters or had returned a BAS reporting zero dollar amounts. These businesses are likely to be no longer trading.

Please note that counts from this data source are not comparable to data presented from the ABS Business Register in previous versions of this report.

Almost 500 businesses in NT were actively trading within the cultural sector as at the start of the 2006–07 financial year. The largest numbers of businesses in NT were within architectural services (87), the creative arts industry (69) and advertising services (51). Most of the businesses in NT (67%) had no employees, whilst 2% employed 20 or more persons.

### 7.3 BUSINESSES BY SELECTED INDUSTRY CLASS(a)(b), Employment Size Ranges, Start of 2006–07 financial year

	NT			Total	Australia Total	NT as a percentage of Australia %
	Non Employing no.	1-19 no.	20+ no.			
Museums, heritage and libraries						
Museums	–	3	–	3	204	1.5
Zoological and botanic gardens	–	3	–	3	108	2.8
Recreational parks and gardens	3	6	–	9	237	3.8
Libraries	3	–	–	3	195	1.5
Literature and print media						
Newspaper printing or publishing	3	3	–	6	696	0.9
Other periodical publishing	12	–	–	12	1 083	1.1
Book and other publishing	3	–	–	3	1 752	0.2
Newspaper, book and stationery retailing	9	24	3	36	7 533	0.5
Book and magazine wholesaling	–	3	–	3	465	0.6
Performing arts						
Performing arts operation	36	–	–	36	5 328	0.7
Performing arts venues	3	3	–	6	384	1.6
Music composition and publishing						
Recorded music retailing	12	6	–	18	1 149	1.6
Visual arts and crafts						
Photographic studios	24	6	–	30	5 244	0.6
Commercial art and display services	27	12	–	39	9 621	0.4
Design						
Architectural services	48	39	–	87	12 738	0.7
Advertising services	36	12	3	51	10 020	0.5
Broadcasting, electronic media and film						
Film and video production	15	3	–	18	4 953	0.4
Film and video distribution	3	–	–	3	420	0.7
Motion picture exhibition	–	–	–	–	360	–
Radio services	6	3	3	12	414	2.9
Television services	3	–	3	6	1 026	0.6
Video hire outlets	6	24	–	30	2 334	1.3
Other arts						
Services to the arts n.e.c.	12	3	–	15	2 547	0.6
Creative arts	69	–	–	69	7 581	0.9
Sound recording studios	–	–	–	–	834	–
Recorded media manufacturing and publishing	–	–	–	–	690	–
<b>Total</b>	<b>333</b>	<b>153</b>	<b>12</b>	<b>498</b>	<b>77 916</b>	<b>0.6</b>

– nil or rounded to zero (including null cells)

(a) Where figures have been rounded, discrepancies may occur between the sum of component items and the total.

(b) Actively trading businesses.

Source: Counts of Australian Businesses, Including Entries and Exits, June 2003 to June 2007 (cat. no. 8165.0).

## 8. Museums and Art Galleries

Museums and art galleries are involved in the collection, display, storage, preservation and research of museum objects and artwork, for the education and enjoyment of the general public and/or specialists.

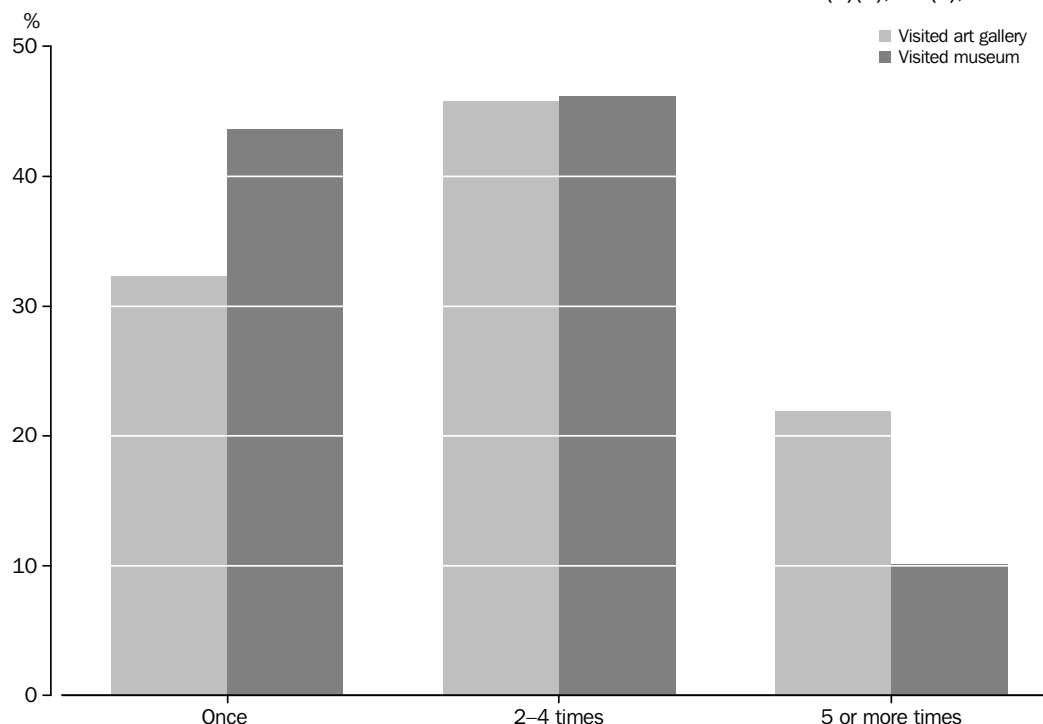
### ATTENDANCE AT MUSEUMS AND ART GALLERIES

Of the 111,000 people aged 15 years and over living in the Northern Territory (NT) in 2005–06:

- 26% went to an art gallery in the previous 12 months (compared to 23% nationally), and
- 38% went to a museum in the previous 12 months (compared to 23% nationally).

Of those who attended an art gallery in the 12 month period, 46% attended 2–4 times. Of those who visited a museum, 46% attended 2–4 times during the 12 month period, and 44% attended once.

8.1 FREQUENCY OF ATTENDANCE AT MUSEUMS AND ART GALLERIES(a)(b), NT(c), 2005–06



(a) Persons aged 15 years and over.

(b) In the 12 months before interview.

(c) Refers to mainly urban areas.

Source: ABS data available on request, Attendance at Selected Cultural Venues and Events, 2005–06.

## ADMISSIONS, EMPLOYMENT AND FINANCIAL DATA

The 2007–08 Museums Survey shows that at the end of June 2008, there were 40 museums and art galleries operating in NT, which was 2.7% of the Australian total.

At the end of June 2008, museums and art galleries employed 109 people in NT. There were 214 people in NT who volunteered at museums and art galleries during the month of June 2008.

There were 498,700 admissions to museums and art galleries in NT during 2007–08. Note that the admissions data include children under the age of 15 years who were excluded from the 2005–06 Survey of Attendance at Selected Cultural Venues and Events.

In 2007–08, museums and art galleries in NT received total income of \$9.6m. Most of this (62.5%) was sourced from government funding (\$6.0m). Expenses totalled \$10.0m, of which 65% (\$6.5m) was labour costs.

### 8.2 MUSEUM AND ART GALLERIES, Selected characteristics, NT and Australia, 2007–08

		NT	Australia	Percentage in NT(a) %
Number of locations at end June	no.	40	1 456	2.7
Employment at end June	no.	109	7 856	1.4
Volunteers during the month of June	no.	<sup>^</sup> 214	23 426	<sup>^</sup> 0.9
Museum objects/artworks at end June	'000	265.9	52 485.3	0.5
Special exhibitions(b)	no.	31	<sup>^</sup> 3 970	<sup>^</sup> 0.8
<b>Admissions</b>				
Paid	'000	np	9 803.2	n.a.
Free	'000	np	<sup>^</sup> 20 914.3	n.a.
<i>Total</i>	'000	498.7	30 717.5	1.6
<b>Income</b>				
Government funding	\$m	6.0	657.8	0.9
Admissions income	\$m	1.1	75.6	1.5
Income from fundraising	\$m	<sup>^</sup> 0.6	106.0	<sup>^</sup> 0.6
Other	\$m	2.0	159.0	1.3
<i>Total</i>	\$m	9.6	998.4	1.0
<b>Expenses</b>				
Labour costs	\$m	6.5	380.7	1.7
Other expenses	\$m	3.5	479.4	0.7
<i>Total</i>	\$m	10.0	860.1	1.2

<sup>^</sup> estimate has a relative standard error of 10% to less than 25% and should be used with caution.

\* estimate has a relative standard error of 25% to 50% and should be used with caution

(a) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

(b) Temporary exhibitions on display for less than three months, and include special exhibits curated or developed in-house, touring exhibitions curated or developed in Australia and imported overseas exhibitions.

Source: Museums, Australia, 2007–08 (*cat. no. 8560.0*).

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## 9. Libraries

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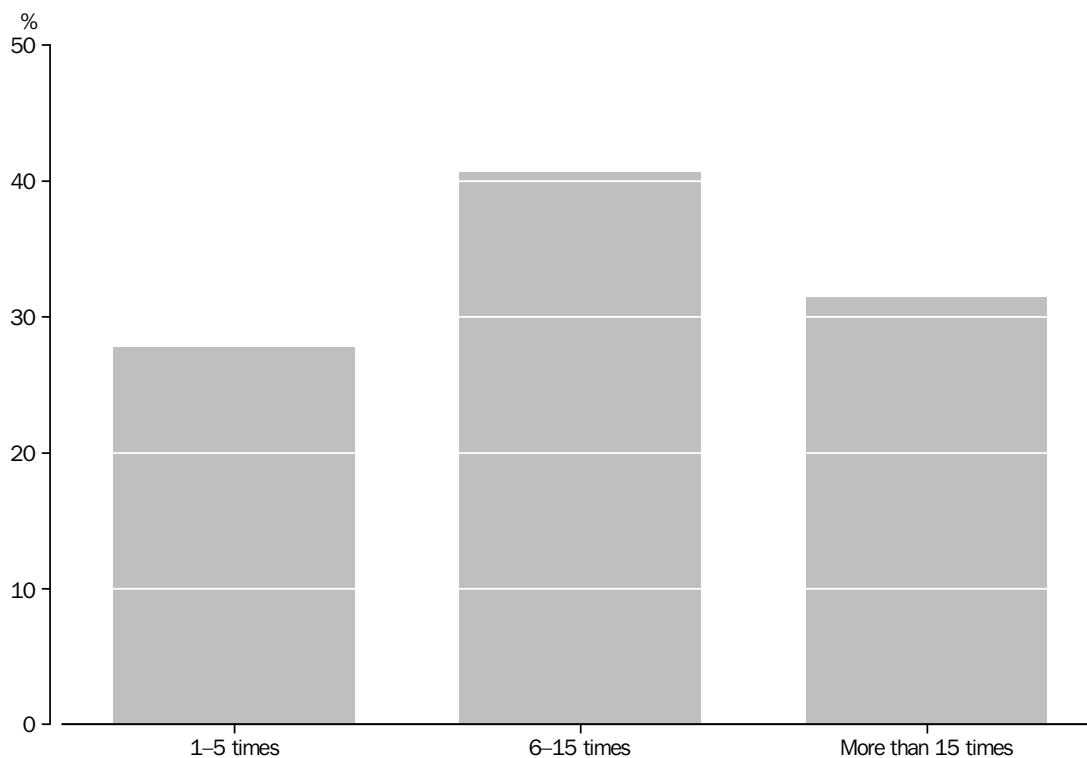
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Libraries provide a range of services to the community, offering information to the public, providing access to literature and other cultural resources such as musical scores, CDs, DVDs and facilities such as the Internet.

### ATTENDANCE AT LIBRARIES

According to the Survey of Attendance at Selected Cultural Events and Venues, libraries were the sixth most attended cultural venue or event in Northern Territory (NT) in 2005–06 (see Chapter 1 Attendance and Participation at Cultural Venues and Activities). In the 12 months before interview in 2005–06, 28% of people in NT aged 15 years and over had visited a national, state/territory or local library, compared to 34% nationally. Of those who visited a library, 31% had gone there more than 15 times in the previous year.

#### 9.1 FREQUENCY OF ATTENDANCE AT LIBRARIES(a)(b), NT, 2005–06



(a) Persons aged 15 years or over.

(b) In the 12 months before interview.

Source: ABS data available on request, *Survey of Attendance at Selected Cultural Venues and Events, 2005–06*.

## PUBLIC LIBRARIES

### National

The National Library of Australia (NLA) is the country's largest reference library and its role is to ensure that documentary resources of national significance relating to Australia and the Australian people – as well as significant non-Australian library materials – are collected, preserved and made accessible. The NLA website provides online visitors with access to information about more than 5,400 Australian libraries, their collections and services via the Australian Libraries Gateway.

### Northern Territory

As at June 2008 there were over 1,500 public libraries in Australia. Thirty-two were located in NT, with 25 of these providing public access to the Internet. There were 67,800 registered library users in NT during 2007-08.

Total expenditure on public libraries in NT was \$4m in 2007-08.

### 9.2 Public Libraries, 2007-08

		NSW	Vic.	Qld	SA	WA	Tas.	NT	ACT	Australia
Libraries										
Fixed point	no.	372	290	321	136	232	46	32	8	1 437
Mobile	no.	22	27	19	7	1	-	-	2	78
Total		394	317	340	143	233	46	32	10	1 515
Staff										
Qualified librarians, FTE(a)	no.	828.5	554.2	366.9	177.2	294.9	45.1	20.2	30.2	2 317.3
Total staff, FTE(a)	no.	2 368.8	2 675.5	1 397.1	700.1	1 076.7	106.7	86.0	86.7	8 551.4
Public Internet access										
Service points with Internet Terminals	no.	394	317	320	134	172	45	25	9	1 416
Percent of total service points with Internet terminals	%	100	100	94	94	74	98	78	90	93
Internet terminals provided	no.	2 414	1 630	1 615	746	811	484	61	60	7 821
Registered library users	'000	3 179	2 497.5	1 973.3	990.7	887.9	142.0	67.8	162.1	9 900.3
Expenditure on public library services	\$m	282.5	190.3	165.6	66.5	96.2	15.2	4.0	10.3	830.5

- nil or rounded to zero (including null cells)

(a) FTE = Full Time Equivalent.

(b) As at 30 June 2008.

Source: Australian Public Libraries Statistical Report 2007-08, Public Library Services, State Library of Queensland, September 2009.

# 10. The Performing Arts

The term 'performing arts' covers a range of art forms including theatre, opera, music theatre, dance, popular and classical music concerts and festivals. There are also businesses which support the performing arts industry in terms of venues, costume and set design and ticketing.

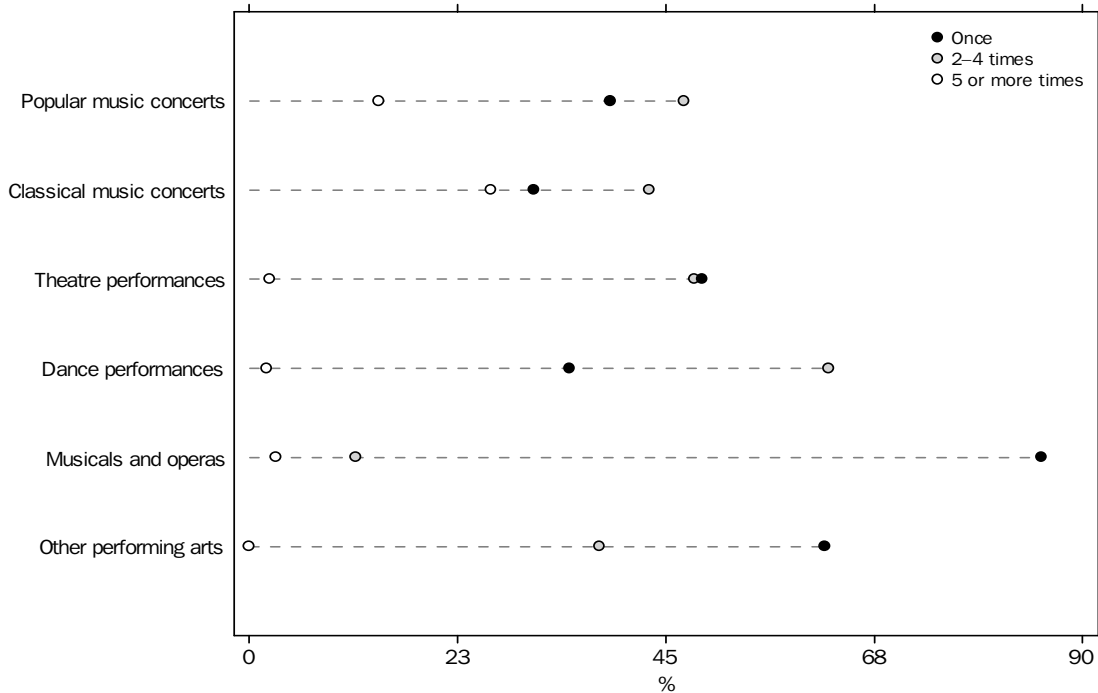
## ATTENDANCE AT PERFORMING ARTS

The 2005–06 ABS Survey of Attendance at Selected Cultural Venues and Events showed that in the previous 12 months, of the 111,000 people living in the Northern Territory (NT) aged 15 years or over:

- 30% had been to a popular music concert (compared to 25% nationally)
- 8% had been to a classical music concert (compared to 9% nationally)
- 12% had been to a theatre performance (compared to 17% nationally)
- 10% had been to a dance performance (compared to 10% nationally)
- 9% had been to a musical or opera (compared to 16% nationally)
- 15% had been to an other performing arts event (compared to 17% nationally)

Of those who attended theatre, musicals and operas, and other performing arts events, most people went only once in the previous 12 months. However, of those who went to popular music concerts, classical music concerts and dance performances, most people attended 2–4 times in the previous 12 months.

10.1 FREQUENCY OF ATTENDANCE AT PERFORMING ARTS(a)(b), NT, 2005–06



(a) Persons aged 15 years or over.

(b) In the 12 months before interview.

Source: ABS data available on request, *Attendance at Selected Cultural Venues and Events, 2005–06*.

## PERFORMING ARTS OPERATION

The 2006–07 Performing Arts Survey covered employing and significant non-employing organisations in Australia that generated their income predominantly from live theatrical or musical presentations (including concerts, opera, ballet or drama).

At the end of June 2007, there were 12 performing arts operation businesses in NT which generated a total of \$3.0 million of income. Performing arts operation businesses staged 250 paid performances in NT in 2006–07, which generated 55,700 paid admissions.

## PERFORMING ARTS VENUE INDUSTRIES

At the end of June 2007, there were 3 businesses in NT in the performing arts venues industry which operated 4 performing art spaces.

## FESTIVALS

In 2002–03, NT businesses staged 8 festivals of more than two days duration. According to the ABS performing arts survey, these performances attracted 81,000 attendances, most of which were free admissions (58%). As some festivals were not able to maintain accurate records, these figures should be used with caution.

The festivals generated \$1.2 million in income, and had \$1.2 million of expenses. The festivals employed 23 people.

10.2 PERFORMING ARTS FESTIVALS(a), Selected characteristics, NT and Australia, 2002–03

		NT	Australia	Percentage in NT(b) %
Number of Festivals	no.	8	176	4.5
Attendances				
Free attendances(c)	'000	47	6 031	0.8
Paid attendances	'000	35	1 508	2.3
<i>Total attendances</i>	<i>'000</i>	<i>81</i>	<i>7 539</i>	<i>1.1</i>
Employment	no.	23	1 272	1.8
Expenses	\$m	1.2	82.8	1.5
Income	\$m	1.2	88.5	1.4

(a) With a duration of more than two days during 2002–03.

(b) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

(c) Some festivals were not able to maintain accurate records. For this reason use figures with caution.

Source: Performing Arts, Australia, 2002–03 (*cat. no. 8697.0*).

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## 11. Cinema, Film and Video

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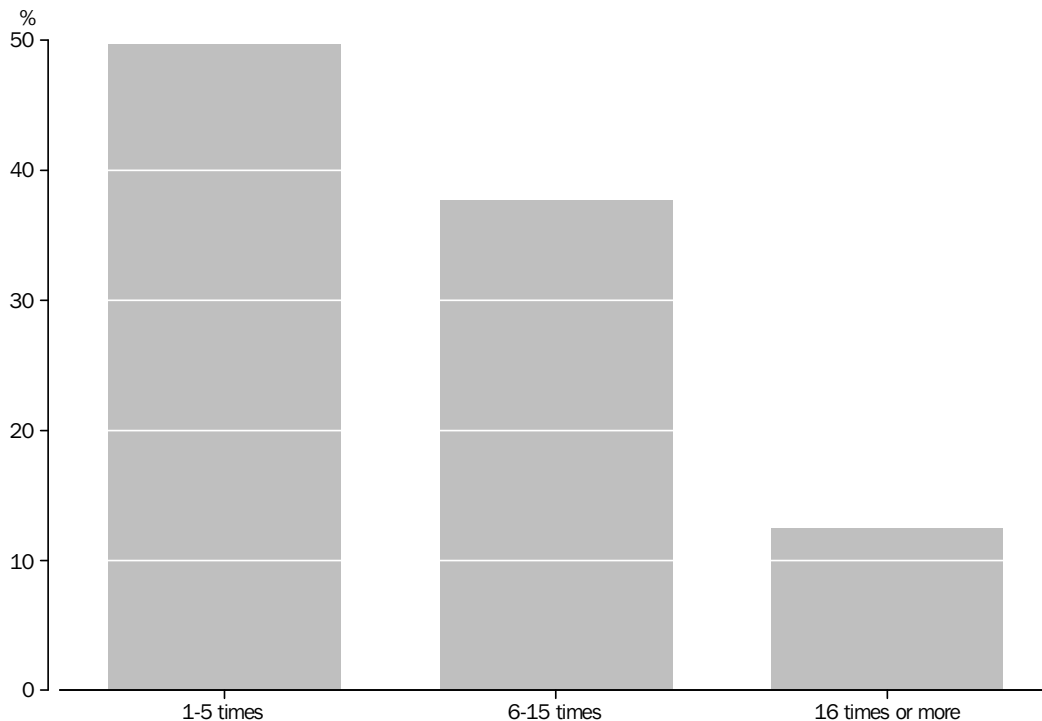
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Industries related to cinema, film and video encompass a range of activities, including the production of feature films, TV series, documentaries, music videos and commercials, as well as film distribution, video hire and the operation of cinemas.

### ATTENDANCE AT CINEMAS

In the Northern Territory (NT), 68% of people aged 15 years and over had been to the cinema in the 12 months before interview in 2005–06 (compared to 65% nationally). Of those who went to the cinema, almost 50% went 1-5 times, while the remainder went more than 5 times in the year.

11.1 FREQUENCY OF ATTENDANCE AT CINEMAS(a)(b), NT, 2005–06



(a) Persons aged 15 years and over.

(b) In the 12 months before interview.

Source: ABS data available on request, *Attendance at Selected Cultural Venues and Events, 2005–06*.

### SCREEN AUSTRALIA

The Screen Australia annual National Survey of Feature Film and TV Drama Production tracks the production of feature films and TV drama programs (mini-series, telemovies and series/serials) over a financial year. The Screen Australia survey provides data on production activity categorised by type of film, by budget range, and by sources of finance. Results from the survey are available from [www.screenaustralia.gov.au/nps/](http://www.screenaustralia.gov.au/nps/).

*Get the Picture* is Screen Australia's comprehensive reference publication on the Australian film, video, television and interactive digital media industries and is available from the Screen Australia website at [www.screenaustralia.gov.au/gtp/](http://www.screenaustralia.gov.au/gtp/).

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## 12. Data Sources about Culture

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### **NATIONAL CENTRE FOR CULTURE AND RECREATION STATISTICS (NCCRS)**

The NCCRS is the unit within the Australian Bureau of Statistics (ABS) which provides a national focus on culture, recreation and leisure statistics. Its tasks involve the coordination and drawing together of results of statistical work from ABS and other sources, and the statistical analyses of relevant data. The NCCRS is also involved in the development and the conduct of new and existing collections. Finally, NCCRS also has the role of the development and application of appropriate classifications and standards.

More information about the NCCRS is available from the Culture and Recreation theme page on the ABS website <[www.abs.gov.au](http://www.abs.gov.au)>. (Select 'Themes' from the menu along the top of the Home Page, then select 'Culture and Recreation'.)

A list of ABS publications containing culture and recreation data is available on the theme page, along with links to other arts and culture websites.

### **SELECTED ARTS AND CULTURE WEBSITES**

The following websites have further information about culture:

Australia Council [www.australiacouncil.gov.au](http://www.australiacouncil.gov.au)

Screen Australia [www.screenaustralia.gov.au](http://www.screenaustralia.gov.au)

Cultural Ministers Council Statistics Working Group [www.culturaldata.gov.au](http://www.culturaldata.gov.au)

Culture and Recreation Portal [www.cultureandrecreation.gov.au](http://www.cultureandrecreation.gov.au)

Department of the Environment, Water, Heritage and the Arts (DEWHA)  
[www.environment.gov.au](http://www.environment.gov.au)

## LIST OF PUBLICATIONS

The publications referenced in this report include:

*Attendance at Selected Cultural Venues and Events, Australia, 2005–06* (cat. no. 4114.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/4114.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4114.0)

*Australian Culture and Leisure Classifications* (cat. no. 4902.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/4902.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4902.0)

*Australian National Accounts: Input-Output Tables (Product Details) – Electronic Publication, 2004–05* (cat. no. 5215.0.55.001) [www.abs.gov.au/ausstats/abs@.nsf/mf/5215.0.55.001](http://www.abs.gov.au/ausstats/abs@.nsf/mf/5215.0.55.001)

*Books Alive 2008 - reader research*  
[www.australiacouncil.gov.au/research/literature/reports\\_and\\_publications/books\\_alive\\_2008\\_-\\_reader\\_research](http://www.australiacouncil.gov.au/research/literature/reports_and_publications/books_alive_2008_-_reader_research)

*Children's Participation in Cultural and Leisure Activities, April 2009* (cat. no. 4901.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/4901.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4901.0)

*Counts of Australian Businesses, Including Entries and Exits, June 2003 to June 2007* (cat. no. 8165.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/8165.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/8165.0)

*Cultural and Heritage Tourism in Australia, 2008*  
[http://www.tra.australia.com/content/documents/Snapshots/2009/Cultural\\_and\\_heritage\\_snapshot\\_08\\_FINAL.pdf](http://www.tra.australia.com/content/documents/Snapshots/2009/Cultural_and_heritage_snapshot_08_FINAL.pdf).

*Cultural Tourism in Regions of Australia*  
[www.culturaldata.gov.au/publications/statistics\\_working\\_group/cultural\\_tourism](http://www.culturaldata.gov.au/publications/statistics_working_group/cultural_tourism)

*Disability, Ageing and Carers, Australia: Summary of Findings, 2003* (cat. no. 4430.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/4430.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4430.0)

*Employment in Culture, Australia, 2006* (cat. no. 6273.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/6273.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/6273.0)

*Get the Picture*, [www.screenaustralia.gov.au/gtp/default.html](http://www.screenaustralia.gov.au/gtp/default.html)

*Household Expenditure Survey, Australia: Detailed Expenditure Items, 2003–04* (cat. no. 6535.0.55.001) [www.abs.gov.au/ausstats/abs@.nsf/mf/6535.0.55.001](http://www.abs.gov.au/ausstats/abs@.nsf/mf/6535.0.55.001)

*Housing and Infrastructure in Aboriginal and Torres Strait Islander Communities, Australia, 2006* (cat. no. 4710.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/4710.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4710.0)

*How Australians Use Their Time, Australia, 2006* (cat. no. 4153.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/4153.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4153.0)

*Information Paper: The Expanded Use of Business Income Tax Data in ABS Economic Statistics – Experimental Estimates for Selected Industries 1994-95 and 1995-96, 1995-96* (cat. no. 5672.0) [www.abs.gov.au/ausstats/abs@.nsf/mf/5672.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/5672.0)

*Museums, Australia, 2007–08* (cat. no. 8560.0)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/8560.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/8560.0)

*National Aboriginal and Torres Strait Islander Social Survey, 2002* (cat. nos. 4714.0.55.001 and 4714.1.55.001)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/4714.0.55.001](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4714.0.55.001)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/4714.1.55.001](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4714.1.55.001)

*National Survey of Feature Film and TV Drama Production*  
[www.screenaustralia.gov.au/nps/index.html](http://www.screenaustralia.gov.au/nps/index.html)

*Performing Arts, Australia, 2006–07* (cat. no. 8697.0)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/8697.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/8697.0)

*Performing Arts, Australia, 2002–03* (cat. no. 8697.0)  
<http://www.abs.gov.au/AUSSTATS/abs@.nsf/allprimarymainfeatures/950B4D9F86EA97B9CA2574560014BF99?opendocument>

*Public Libraries, Australia, 2003–04* (cat. no. 8561.0)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/8561.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/8561.0)

*Television, Film and Video Production, Australia, 2006–07* (cat. no. 8679.0)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/8679.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/8679.0)

*Voluntary Work, Australia, 2006* (cat. no. 4441.0)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/4441.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/4441.0)

*Work in Selected Culture and Leisure Activities, Australia, April 2007* (cat. no. 6281.0)  
[www.abs.gov.au/ausstats/abs@.nsf/mf/6281.0](http://www.abs.gov.au/ausstats/abs@.nsf/mf/6281.0)

# APPENDIX 1: Detailed Occupation and Industry Employment Tables

Table 1 PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS AS MAIN JOB(a)(b), NT, By selected characteristics, 2006

Occupation	15-24 year old	Indigenous	Born in Australia	Overseas born	Darwin	Rest of NT	Total
<b>HERITAGE WORKERS</b>							
<b>Built, Collectable and Environmental Heritage Workers</b>							
Antique Dealer	–	–	–	–	–	–	–
Arts Administrator or Manager	–	4	53	8	22	44	67
Conservator	–	–	–	–	3	–	3
Environmental Manager	–	–	16	–	13	3	21
Gallery or Museum Curator	–	3	19	5	16	10	23
Gallery or Museum Guide	3	5	25	7	13	19	30
Gallery or Museum Technician	–	–	5	–	4	3	5
Park Ranger	36	124	210	6	31	195	224
Zookeeper	8	–	35	7	25	14	39
<i>Total Built, Collectable and Environmental Heritage Occupations</i>	<i>51</i>	<i>135</i>	<i>368</i>	<i>40</i>	<i>128</i>	<i>286</i>	<i>416</i>
<b>Library and Archive Workers</b>							
Archivist	3	–	12	3	6	6	10
Librarian	3	6	79	30	79	33	117
Library Assistant	17	19	88	13	59	42	100
Library Technician	–	6	62	15	64	21	82
<i>Total Library and Archive Occupations</i>	<i>22</i>	<i>31</i>	<i>242</i>	<i>64</i>	<i>207</i>	<i>95</i>	<i>304</i>
<b>Other Heritage Workers</b>							
Gallery, Library and Museum Technicians, nfd	–	–	–	–	–	–	–
Archivists, Curators and Records Managers, nfd	–	–	–	–	–	–	–
Gallery, Museum and Tour Guides, nfd	–	–	–	–	–	–	–
<i>Total Other Heritage Occupations</i>	<i>–</i>	<i>–</i>	<i>–</i>	<i>–</i>	<i>–</i>	<i>–</i>	<i>–</i>
<b>Total Heritage occupations</b>	<b>71</b>	<b>165</b>	<b>605</b>	<b>103</b>	<b>338</b>	<b>386</b>	<b>719</b>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

Table 1 PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS AS MAIN JOB(a)(b), NT, By selected characteristics, 2006, *continued*

Occupation	15-24 year old	Indigenous	Born in Australia	Overseas born	Darwin	Rest of NT	Total
<b>ARTS WORKERS</b>							
<b>Writers and Print Media Workers</b>							
Author	–	3	8	8	12	6	17
Book or Script Editor	–	–	–	–	–	–	4
Authors, and Book and Script Editors, nfd	–	–	–	3	3	–	3
Classified Advertising Clerk	–	–	4	–	4	–	3
Copywriter	–	–	–	3	3	–	3
Newspaper or Periodical Editor	–	–	22	5	14	11	25
Print Journalist	9	3	33	13	28	14	44
Radio Journalist	–	–	6	–	4	3	12
Technical Writer	–	–	9	4	9	4	11
Television Journalist	3	–	16	–	12	–	14
Journalists and Other Writers, nec	–	–	9	3	4	6	11
Journalists and Other Writers, nfd	–	–	13	4	12	6	13
Proof Reader	–	–	–	3	3	–	3
<i>Total Writers and Print Media Occupations</i>	<i>14</i>	<i>10</i>	<i>118</i>	<i>43</i>	<i>109</i>	<i>53</i>	<i>163</i>
<b>Performing Artists and Music Composers</b>							
Actor	–	–	5	–	–	3	5
Dancer or Choreographer	4	3	6	3	8	4	10
Entertainer or Variety Artist	–	–	7	3	3	–	8
Actors, Dancers and Other Entertainers, nec	3	–	7	3	4	–	11
Actors, Dancers and Other Entertainers, nfd	–	–	–	–	–	–	–
Composer	–	–	–	–	–	–	–
Music Director	–	–	3	–	–	–	–
Musician (Instrumental)	3	3	32	6	28	10	41
Singer	–	–	8	–	3	3	8
Music Professionals, nfd	–	–	3	3	–	3	5
Radio Presenter	8	29	50	5	30	38	64
Television Presenter	–	–	–	3	3	–	5
<i>Total Performing Artists and Music Composers</i>	<i>22</i>	<i>40</i>	<i>128</i>	<i>26</i>	<i>91</i>	<i>68</i>	<i>152</i>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

Table 1 PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS AS MAIN JOB(a)(b), NT, By selected characteristics, 2006, *continued*

Occupation	15-24 year old	Indigenous	Born in Australia	Overseas born	Darwin	Rest of NT	Total
<b>Performing Arts Support Workers (other than Equipment Operators)</b>							
Art Director (Film, Television or Stage)	–	–	–	–	3	–	–
Director (Film, Television, Radio or Stage)	–	3	9	3	11	3	17
Director of Photography	–	–	–	–	–	–	–
Film and Video Editor	3	–	15	5	19	–	24
Program Director (Television or Radio)	3	3	11	3	14	6	15
Stage Manager	–	–	3	–	3	–	3
Technical Director	–	–	9	3	4	4	8
Video Producer	–	–	5	–	4	5	10
Film, Television, Radio and Stage Directors, nec	–	–	3	–	3	–	3
Film, Television, Radio and Stage Directors, nfd	–	–	–	–	–	–	–
Artistic Director	–	–	3	–	–	3	3
Media Producer (excluding Video)	4	–	22	5	17	10	27
Make Up Artist	–	–	3	–	–	–	–
Production Assistant (Film, Television, Radio or Stage)	9	–	9	–	8	4	15
<i>Total Performing Arts Support Workers (other than Equipment Operators)</i>	<i>18</i>	<i>14</i>	<i>98</i>	<i>25</i>	<i>83</i>	<i>35</i>	<i>125</i>
<b>Visual Arts and Crafts Professionals</b>							
Painter (Visual Arts)	5	60	67	7	16	60	71
Potter or Ceramic Artist	–	3	3	–	–	3	3
Sculptor	–	–	3	3	4	3	4
Visual Arts and Crafts Professionals, nec	16	102	125	6	24	107	128
Visual Arts and Crafts Professionals, nfd	–	–	–	4	3	–	3
Photographer	3	–	38	5	33	18	46
<i>Total Visual Arts and Crafts Professionals</i>	<i>22</i>	<i>171</i>	<i>242</i>	<i>27</i>	<i>74</i>	<i>187</i>	<i>266</i>
<b>Architects and Urban Planners</b>							
Architect	–	–	34	22	46	16	57
Landscape Architect	4	–	12	6	16	–	16
Architects and Landscape Architects, nfd	–	–	–	–	–	–	–
Urban and Regional Planner	4	–	25	12	30	7	37
Architectural Draftsperson	4	4	38	25	48	12	62
<i>Total Architects and Urban Planners</i>	<i>6</i>	<i>3</i>	<i>108</i>	<i>59</i>	<i>136</i>	<i>36</i>	<i>171</i>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

Table 1 PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS AS MAIN JOB(a)(b), NT, By selected characteristics, 2006, *continued*

Occupation	15-24 year old	Indigenous	Born in Australia	Overseas born	Darwin	Rest of NT	Total
<b>Design Workers</b>							
Advertising Specialist	–	–	3	4	5	–	5
Fashion Designer	–	–	3	–	4	–	4
Industrial Designer	–	–	–	–	4	–	4
Jewellery Designer	–	–	–	–	4	–	4
Fashion, Industrial and Jewellery Designers, nfd	–	–	–	–	–	–	–
Graphic Designer	15	3	75	18	77	23	92
Illustrator	–	–	–	–	4	–	4
Multimedia Designer	3	–	6	–	3	3	6
Web Designer	–	–	5	3	8	–	11
Graphic and Web Designers, and Illustrators, nfd	–	–	–	3	3	–	3
Interior Designer	–	–	13	3	10	–	12
Multimedia Specialist	–	–	–	4	4	–	4
Web Developer	–	–	11	4	9	3	17
Multimedia Specialists and Web Developers, nfd	–	–	–	–	–	–	–
Signwriter	11	3	39	5	35	17	47
Visual Merchandiser	3	–	6	–	6	–	6
<i>Total Design Occupations</i>	<i>31</i>	<i>8</i>	<i>163</i>	<i>46</i>	<i>169</i>	<i>43</i>	<i>210</i>
<b>Broadcasting, Film and Recorded Media Equipment Operators</b>							
Broadcast Transmitter Operator	–	–	3	–	3	–	3
Camera Operator (Film, Television or Video)	6	–	18	–	13	5	16
Light Technician	–	–	3	–	4	–	3
Sound Technician	4	3	12	3	11	3	17
Television Equipment Operator	–	–	9	3	4	6	11
Performing Arts Technicians, nec	–	–	3	–	3	–	3
Motion Picture Projectionist	4	–	13	4	14	3	11
<i>Total Broadcasting, Film and Recorded Media Equipment Operators</i>	<i>22</i>	<i>8</i>	<i>55</i>	<i>11</i>	<i>47</i>	<i>16</i>	<i>71</i>
<b>Printing Workers</b>							
Printing Trades Workers, nfd	–	–	–	–	–	–	–
Binders, Finishers and Screen Printers, nfd	–	–	–	–	–	–	–
Binder and Finisher	–	–	13	–	12	–	18
Screen Printer	3	–	4	3	7	4	6
Graphic Pre-press Trades Worker	7	–	19	10	21	8	28
Printers, nfd	3	3	22	9	23	10	31
Printing Machinist	3	–	6	4	12	3	13
Small Offset Printer	–	–	6	3	3	–	4
Printing Assistants and Table Workers, nfd	–	–	–	0	–	–	–
Printer's Assistant	8	4	18	11	16	11	27
Printing Table Worker	–	–	–	4	4	–	4
<i>Total Printing Occupations</i>	<i>18</i>	<i>14</i>	<i>83</i>	<i>46</i>	<i>98</i>	<i>34</i>	<i>136</i>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

Table 1 PEOPLE EMPLOYED IN CULTURAL OCCUPATIONS AS MAIN JOB(a)(b), NT, By selected characteristics, 2006, *continued*

Occupation	15-24 year old	Indigenous	Born in Australia	Overseas born	Darwin	Rest of NT	Total
<b>Other Arts Support Workers</b>							
Art Teacher (Private Tuition)	–	3	11	3	11	10	16
Dance Teacher (Private Tuition)	3	3	9	3	6	12	16
Drama Teacher (Private Tuition)	–	–	–	–	–	–	–
Music Teacher (Private Tuition)	7	–	28	14	28	12	41
Cinema or Theatre Manager	3	–	11	–	3	9	11
Community Arts Worker	–	6	22	3	3	17	17
Music Professionals, nec	–	–	3	–	–	3	3
Musical Instrument Maker or Repairer	–	–	4	–	3	3	4
Photographer's Assistant	–	–	–	–	–	–	–
Picture Framer	–	–	18	3	15	10	20
<i>Total Other Arts Support Occupations</i>	<b>19</b>	<b>16</b>	<b>99</b>	<b>26</b>	<b>68</b>	<b>63</b>	<b>132</b>
<b>Other Arts Workers</b>							
Arts Professionals, nfd	4	12	23	7	13	12	25
Media Professionals, nfd	3	–	12	5	17	–	18
Artistic Directors, and Media Producers and Presenters, nfd	–	–	–	–	–	–	–
Performing Arts Technicians, nfd	–	–	–	–	–	–	–
<i>Total Other Arts Workers</i>	<b>7</b>	<b>12</b>	<b>39</b>	<b>8</b>	<b>34</b>	<b>17</b>	<b>53</b>
<b>Total arts occupations</b>	<b>189</b>	<b>278</b>	<b>1 132</b>	<b>311</b>	<b>910</b>	<b>554</b>	<b>1 467</b>
<b>Other Cultural Workers</b>							
Social Professionals, nfd	–	–	–	0	–	–	–
Historian	–	–	7	3	5	3	12
Interpreter	3	25	28	19	29	21	57
Translator	–	8	14	6	7	15	24
Social Professionals, nec	4	10	77	19	46	52	100
Minister of Religion	–	3	91	34	79	45	125
Funeral Workers, nfd	–	–	–	–	–	–	–
Funeral Director	–	–	8	–	7	6	8
Funeral Workers, nec	–	–	–	–	–	–	–
Civil Celebrant	–	–	4	0	4	3	7
<i>Total Other Cultural Occupations</i>	<b>9</b>	<b>47</b>	<b>237</b>	<b>86</b>	<b>181</b>	<b>147</b>	<b>332</b>
<b>Total cultural occupations</b>	<b>270</b>	<b>493</b>	<b>1 972</b>	<b>500</b>	<b>1 428</b>	<b>1 086</b>	<b>2 515</b>

– nil or rounded to zero (including null cells)

(a) Occupations considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.

Table 2 PEOPLE EMPLOYED IN CULTURAL INDUSTRIES AS MAIN JOB(a), NT, by selected characteristics, 2006

	15-24 year old	Indigenous	Born in Australia	Overseas born	Darwin	Rest of NT	Total
<b>Heritage</b>							
Libraries and Archives	6	3	62	10	57	24	76
Museum Operation	8	14	80	31	66	46	113
Zoological and Botanic Gardens Operation	5	–	25	9	23	14	32
Nature Reserves and Conservation Parks Operation	48	105	274	36	104	214	316
<i>Total heritage industries</i>	69	128	444	85	240	301	548
<b>Arts</b>							
Printing	21	4	110	35	135	14	149
Newspaper Publishing	32	3	155	54	151	64	217
Magazine and Other Periodical Publishing	–	–	12	4	8	–	9
Internet Publishing and Broadcasting	–	–	–	–	–	–	–
Book Publishing	–	3	9	7	9	5	18
Music Publishing	–	–	–	–	–	–	–
Reproduction of Recorded Media	–	–	–	–	3	–	3
Music and Other Sound Recording Activities	–	–	6	–	–	3	6
Book and Magazine Wholesaling	3	–	8	–	5	–	5
Entertainment Media Retailing	21	–	32	3	22	16	37
Newspaper and Book Retailing	44	9	140	20	100	57	157
Architectural Services	13	7	103	60	128	29	159
Advertising Services	15	–	58	17	62	14	81
Other Specialised Design Services	21	7	75	15	78	15	90
Motion Picture and Video Production	3	–	16	8	12	10	24
Postproduction Services and Other Motion Picture and Video Activities	–	–	–	–	3	–	3
Motion Picture and Video Distribution	–	–	–	–	–	–	–
Motion Picture Exhibition	44	8	68	6	52	26	78
Radio Broadcasting	15	11	69	13	54	29	87
Free-to-Air Television Broadcasting	38	18	170	38	159	49	213
Cable and Other Subscription Broadcasting	–	4	15	–	17	–	17
Performing Arts Operation	5	3	20	4	21	8	26
Creative Artists, Musicians, Writers and Performers	14	23	84	25	67	45	113
Performing Arts Venue Operation	7	–	19	5	27	–	23
Video and Other Electronic Media Rental	50	3	70	6	58	24	77
Professional Photographic Services	3	–	27	9	26	11	33
Arts Education	8	5	53	21	50	24	72
<i>Total arts industries</i>	372	98	1 315	348	1 251	440	1 693
<b>Other culture</b>							
Religious Services	6	–	124	41	111	56	164
Funeral, Crematorium and Cemetery Services	3	–	13	3	8	7	17
<i>Total other culture industries</i>	9	–	135	42	120	62	184
<b>Total cultural industries</b>	<b>449</b>	<b>228</b>	<b>1 892</b>	<b>477</b>	<b>1 614</b>	<b>807</b>	<b>2 416</b>

– nil or rounded to zero (including null cells)

(a) Cells in this table have been randomly adjusted to avoid the release of confidential data.

Source: ABS data available on request, Census of Population and Housing, 2006.