
2. Employment, Work and Volunteers in Culture

There are challenges in measuring how many people are employed in culture. Some people have only short-term jobs, while others have a cultural job that is not their main job. Nevertheless, there are several data sources that provide an indication of the number of people working in culture. The two main sources are the 2006 Census of Population and Housing and the 2007 Survey of Work in Selected Culture and Leisure Activities. Data is also presented from the Service Industry Surveys.

However, the Census of Population and Housing data provide an incomplete picture of the number of people who do cultural work because the census records the person's **main** occupation. Some people in cultural jobs, such as musicians, may have the cultural job as their second job. The census data also exclude people who did unpaid work in cultural jobs (e.g. volunteers working for the National Trust), as well as those who were 'between jobs', as some types of cultural work (e.g. acting) are periodic in nature.

PERSONS EMPLOYED IN CULTURAL OCCUPATIONS & INDUSTRIES

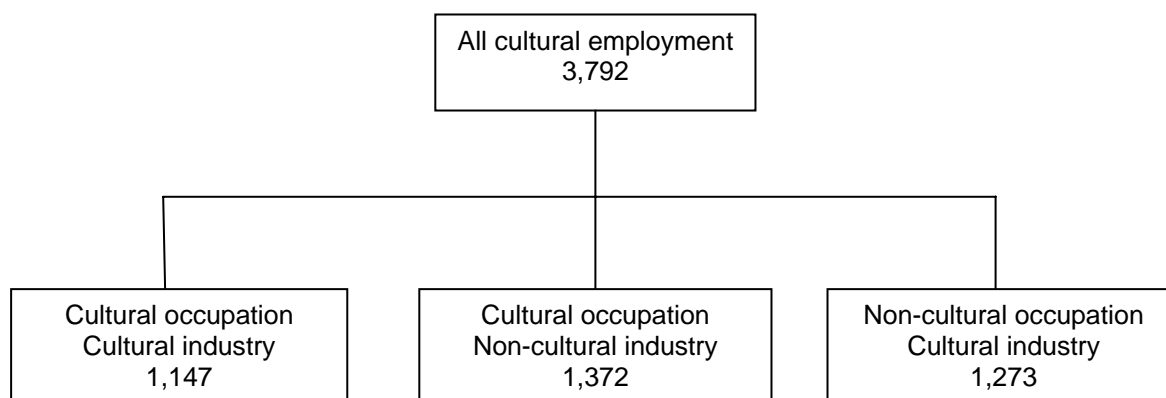
Cultural employment can be defined using either occupation data, that is, the type of work people do; or industry data, that is, the main activity of the business for whom people work.

Consequently, data by industry will include people who have a non-cultural occupation within a cultural industry (such as clerks, receptionists and sales assistants), and will exclude people who have cultural occupations but do not work in cultural industries (such as a librarian working in an educational institution).

According to the Census of Population and Housing, in 2006 there were 3,792 persons in NT who were employed in either a cultural occupation or a cultural industry.

However, the Census data provide an incomplete picture of the number of people who do cultural work because the Census records the person's **main** occupation. A person's main occupation refers to the job in which the person usually works the most hours. Some people in cultural jobs, such as musicians, may have the cultural job as their second job. The Census data also exclude people who did unpaid work in cultural jobs (e.g. volunteers working for the National Trust), as well as those who were 'between jobs', as some types of cultural work (e.g. acting) are periodic in nature.

Cultural Employment (Main Job) – Northern Territory 2006



Persons employed in cultural occupations

The 2006 Census showed that 2,515 people in NT had a cultural occupation as their main job in the week before the 2006 Census. This was 2.9% of all employed persons in NT.

Table 2.1 displays data at a broad occupation level. Appendix 1 shows detailed occupation data and reveals that the most popular cultural occupations as a main job in the week before the 2006 Census included park rangers (224 people), visual arts and craft professionals nec (128) and ministers of religion (125 people).

2.1 PERSONS EMPLOYED IN SELECTED CULTURAL OCCUPATION GROUPS(a)(b), NT and Australia, August 2006

Occupation(a)	NT no.	Australia no.	Percentage in NT(c) %
Heritage collections			
Built, Collectable and Environmental Heritage Workers	416	9 766	4.3
Library and Archive Workers	304	25 739	1.2
Other Heritage Workers	–	69	–
<i>Total Heritage Workers</i>	<i>719</i>	<i>35 572</i>	<i>2.0</i>
Arts			
Writers and Print Media Workers	163	23 767	0.7
Performing Artists and Music Composers	152	15 409	1.0
Performing Arts Support Workers (other than Equipment Operators)	125	14 746	0.8
Visual Arts and Crafts Professionals	266	14 152	1.9
Architects and Urban Planners	171	32 037	0.5
Design Workers	210	59 335	0.4
Broadcasting, Film and Recorded Media Equipment Operators	71	8 126	0.9
Printing Workers	136	31 073	0.4
Other Arts Support Workers	132	21 119	0.6
Other Arts Workers	53	4 271	1.2
<i>Total Arts Workers</i>	<i>1 467</i>	<i>224 040</i>	<i>0.7</i>
Other Cultural Workers	332	25 181	1.3
Total employed in cultural occupations	2 515	284 789	0.9

– nil or rounded to zero (including null cells)

(a) As the main job in the week before the Census.

(b) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(c) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

Source: ABS, *Census of Population and Housing, 2006, data available on request.*

Persons employed in cultural industries

The 2006 Census showed that in NT, 2,420 people had their main occupation in a cultural industry, and 53% (1,273) of these did not have a cultural occupation. The cultural industries that employed the greatest number of people were the Nature reserves and conservation parks operation (319) and the newspaper publishing industry (215).

2.2 PERSONS EMPLOYED IN SELECTED CULTURAL INDUSTRIES(a)(b), NT, August 2006

Industry	Cultural occupations no.	Other occupations(c) no.	Total no.
Heritage			
Libraries and Archives	56	21	77
Museum Operation	52	60	112
Zoological and Botanic Gardens Operation	12	23	35
Nature Reserves and Conservation Parks Operation	127	192	319
<i>Total heritage industries</i>	<i>247</i>	<i>296</i>	<i>543</i>
Arts			
Printing	81	69	150
Newspaper Publishing	106	109	215
Magazine and Other Periodical Publishing	6	5	11
Internet Publishing and Broadcasting	–	–	–
Book Publishing	3	15	18
Music Publishing	–	–	–
Reproduction of Recorded Media	4	–	4
Music and Other Sound Recording Activities	–	–	–
Book and Magazine Wholesaling	–	4	4
Entertainment Media Retailing	–	36	36
Newspaper and Book Retailing	6	152	158
Architectural Services	100	60	160
Advertising Services	16	64	80
Other Specialised Design Services	59	31	90
Motion Picture and Video Production	25	3	28
Postproduction Services and Other Motion Picture and Video Activities	–	–	–
Motion Picture and Video Distribution	–	–	–
Motion Picture Exhibition	20	57	77
Radio Broadcasting	48	39	87
Free-to-Air Television Broadcasting	134	78	212
Cable and Other Subscription Broadcasting	3	13	16
Performing Arts Operation	16	12	28
Creative Artists, Musicians, Writers and Performers	91	22	113
Performing Arts Venue Operation	–	22	22
Video and Other Electronic Media Rental	4	75	79
Professional Photographic Services	27	7	34
Arts Education	51	22	73
<i>Total arts industries</i>	<i>800</i>	<i>895</i>	<i>1 695</i>
Other culture			
Religious Services	91	74	165
Funeral, Crematorium and Cemetery Services	9	8	17
<i>Total other culture industries</i>	<i>100</i>	<i>82</i>	<i>182</i>
Total cultural industries	1 147	1 273	2 420

– nil or rounded to zero (including null cells)

(a) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(b) As the main job in the week before the Census.

(c) Includes respondents who did not state their occupation group.

Source: ABS, Census of Population and Housing, 2006, data available on request.

The 2006 Census revealed that the cultural services industry accounted for approximately 2.8% of employment in NT.

Persons employed in cultural occupations and industries by regions of NT

The majority of cultural occupations and industries operated within the Darwin City statistical region. However, outside of Darwin, the Palmerston-East Arm statistical region employed the most people working within cultural industries (230) and people with cultural occupations (190).

2.3 PERSONS EMPLOYED IN CULTURAL OCCUPATIONS AND INDUSTRIES(a)(b), NT, By statistical division, August 2006

Statistical region	Total cultural occupations no.	Total cultural industries no.	Total employed no.
Darwin			
Darwin City	1 065	1 176	35 107
Palmerston-East Arm	190	230	11 150
Litchfield Shire	174	202	7 980
<i>Darwin total</i>	<i>1 428</i>	<i>1 614</i>	<i>54 234</i>
Balance of NT			
<i>Balance of NT total</i>	<i>1 074</i>	<i>800</i>	<i>32 279</i>
Total(c)	2 515	2 416	87 179

(a) Cells in this table have been randomly adjusted to avoid the release of confidential data.

(b) As the main job in the week before the Census.

(c) Includes NT Off-Shore Areas, Migratory and No Usual Address.

Source: ABS, *Census of Population and Housing, 2006, data available on request.*

For further detail about Statistical Divisions, see ABS publication *Statistical Geography Volume 1 - Australian Standard Geographical Classification (ASGC), Jul 2006 (cat. no. 1216.0)*.

PERSONS EMPLOYED IN SELECTED CULTURAL INDUSTRIES (SERVICE INDUSTRIES SURVEYS)

Information on employment in cultural industries is also available from the ABS Service Industries Surveys. These surveys count people who worked in an industry, regardless of whether it was their main job or not. Most of these surveys included only employing businesses (unlike data for the ANA) and therefore do not reflect the activities of the whole industry. However, even though there are numerous businesses in Australia without employees, their overall contribution to economic activity is relatively small.

The surveys showed that commercial art galleries in NT employed 167 people at the end of June 2000, and this was 12% of people employed in the commercial art gallery industry in Australia

2.4 PERSONS EMPLOYED IN SELECTED CULTURAL INDUSTRIES, NT and Australia

Industry	At end of June	NT	Australia	Percentage in NT(a)
		no.	no.	%
Film and video production	2007	np	10 873	np
Film and video post-production	2007	np	2 971	np
Film and video distribution	2000	–	1 426	–
Motion picture exhibition	2000	np	9 282	np
Video hire	2000	103	11 034	0.9
Television services(b)	2007	np	6 980	np
Local government libraries	2004	150	10 606	1.4
Museums	2004	149	7 624	2.0
Performing arts operation	2007	46	6 569	0.7
Performing arts venues	2007	np	5 876	np
Commercial art galleries	2000	167	1 409	11.9
Other services to the arts	2000	np	3 846	np

– nil or rounded to zero (including null cells)

np not available for publication

(a) According to the 2006 Census of Population and Housing, 1.0% of Australia's population lived in the Northern Territory in August 2006.

(b) Commercial free-to-air broadcasters (excludes Pay TV).

Source: ABS, *Service Industries Surveys (various)*, Australia (cat. nos. 8679.0, 8654.0, 8562.0, 8559.0, 8561.0, 8560.0, 8697.0, 8651.0).

WORK IN CULTURE ACTIVITIES (PAID AND UNPAID)

The 2007 Survey of Work in Selected Culture and Leisure Activities collected information on people who had a work involvement in culture and leisure activities in the 12 months before the interview. The survey included those people whose involvement was in a main or second job, was spasmodic in nature, or whose work was unpaid (e.g. working in a band).

In NT, 28% of the population aged 15 years and over (or 31,800 persons) had involvement in selected culture and leisure activities in the 12 months ending April 2007. The majority of these people (59%) received no payment for their involvement in the cultural activity.

2.5 PERSONS INVOLVED IN SELECTED CULTURE AND LEISURE ACTIVITIES(a)(b), By payment status, NT and Australia, April 2007

	NT.....		Australia.....	
	Number '000	Percentage of population %	Number '000	Percentage of population %
Some paid involvement(c)	12.9	11.3	1 062.1	6.5
Unpaid involvement only	18.9	16.6	2 428.6	14.9
Total persons involved(d)	31.8	27.9	3 531.0	21.7

(a) In the 12 months before interview.

(b) Persons aged 15 years and over.

(c) Includes persons who only received goods or services as payment.

(d) Includes people whose payment status was not known.

Source: ABS, *Work in Selected Culture and Leisure Activities, Australia, April 2007*, data available on request.

CULTURAL HOBBIES

The 2007 Survey of Work in Selected Culture and Leisure Activities also collected data on people who had a hobby in art or craft, writing or music. The survey defined a hobby as an activity for the participants' own use, or for the benefit of their family, and they did not have any other involvement in culture activities. It is important to note that some of those who are recorded as having a work involvement may also have had an involvement as a hobby.

In NT, 13,900 people were involved in art and craft as a hobby activity, compared with 2,700 in writing and 3,200 in music.

2.6 PERSONS WITH A WORK AND HOBBY INVOLVEMENT IN SELECTED CULTURE ACTIVITIES(a)(b), NT, April 2007

		Work(c).....		Hobby activity only		Persons.....	
		Number	Percentage	Number	Percentage	Number	Percentage
		'000	%	'000	%	'000	%
Art and craft	NT	20.7	59.8	13.9	40.2	34.6	100.0
	Australia	2 008.5	48.4	2 140.1	51.6	4 148.6	100.0
Writing	NT	10.4	79.4	*2.7	*20.6	13.1	100.0
	Australia	606.5	63.0	356.9	37.0	963.4	100.0
Music	NT	2.1	39.6	*3.2	*60.4	5.3	100.0
	Australia	335.1	55.8	265.0	44.2	600.1	100.0

* estimate has a relative standard error of 25% to 50% and should be used with caution

(a) Persons aged 15 years and over.

(b) In the 12 months before interview.

(c) Work includes persons who only undertook paid or unpaid involvements and those who undertook work as well as a hobby activity.

Source: ABS, *Work in Selected Culture and Leisure Activities, April 2007, data available on request.*

CULTURAL VOLUNTEERS

The ABS conducted the 2006 Voluntary Work Survey to measure the extent of voluntary work in Australia, and the types of organisations that volunteers assisted. This survey defined a volunteer as someone who willingly gave unpaid help, in the form of time, services or skills, through a club, organisation or association.

The survey found that 39,300 people (36%) in NT undertook volunteer work during the twelve months leading up to June 2006, with 1,500 people volunteering within a cultural organisation. This was 1.4% of the adult population in NT, corresponding to the national figure. (The NT figures must be treated with caution due to the relatively small sample size of the survey.)