

Media Release:

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Alice Springs Desert Park Wins 15th Brolga Award

The Alice Springs Desert Park has collected its 15th Brolga at the 2010 Brolga Northern Territory Tourism Awards at a ceremony at the Darwin Convention Centre on the weekend.

The Award is the fourth Ecotourism Award the Desert Park has won since 2006.

Alice Springs Desert Park Cross Cultural Guide Doug Taylor said the Alice Springs Desert Park was proud to win the Award as it shows the Desert Park's commitment to providing a quality tourism product with a strong focus on education for sustainability.

"We want visitors to leave the Park with an increased desire and ability to respect, enjoy and look after the Australian desert environment and all its inhabitants," Mr Taylor said.

"The Alice Springs Desert Park will now go on to represent the Northern Territory in the Ecotourism category at the Qantas Australian Tourism Awards to be announced in Perth, 11 March 2011.

The Brolga Northern Territory Tourism Awards (Brolga Awards) is the highest accolade and the recipients represent the best products and services in the Northern Territory.

The Alice Springs Desert Park is a must see for visitors to Alice Springs, with hundreds of species of plants and animals found across Central Australian and the opportunity to experience desert habitats, including Desert Rivers, Sand Country and the Woodland Habitat.

Ends

Media Note – for more information contact Doug Taylor on 8951 8788

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