

Media Release:

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Affordable Indigenous Art at Desart in the Park

Indigenous art direct from Aboriginal Art Centres, music and food are on offer once again as the Alice Springs Desert Park transforms into a marketplace for Desart in the Park next Friday 15 October 2010.

Alice Springs Desert Park Director Gary Fry said Desart in the Park is an excellent opportunity for locals, visitors and those in town for the Masters Games to enjoy an evening under the stars against the magnificent backdrop of the West MacDonnell Ranges.

“Desart in the Park is a free biennial event and a collaboration between Desart, the Association of Central Australian Aboriginal Art and Craft Centres, and the Alice Springs Desert Park,” Mr Fry said.

“More than 15 Art Centres will be in town for the market, selling affordable art, the majority of which are priced under \$300. Desart Art Centres are Aboriginal-owned and controlled with 100 per cent returns to Aboriginal artists and Art Centres.

“Earlier this year more than 600 people attended the first 2010 Desart in the Park event in March with more than \$35,000 in sales on the night.

“It’s a great time to come out to the Desert Park with the native plants and animals flourishing following all the recent rains.

“Visitors can enjoy a market style dinner under the stars as they browse the markets with a range of food and beverage options to suit the whole range of tastes and budgets including an outdoor barbecue with sausage sandwiches and souvlaki style wraps.”

Desart Executive Officer John Oster said Art Centres are a vital part of community life in remote Central Australia.

“As well as providing much needed income and employment opportunities they actively support the maintenance of culture in communities,” Mr Oster said.

“Buying from Desart Art Centres ensures ethical support for the production, marketing and distribution of authentic Aboriginal art.”

For more information phone 8951 8788 or visit www.alicespringsdesertpark.com.au.

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Media Note – for more information / interviews contact Gary Fry on 8951 8713

Image – Desart in the Park

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