

Media Release:

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Northern Territory Attracts Ausfilm

The Northern Territory Film Office (NTFO) is currently hosting a visit to Darwin and Alice Springs to tour potential Territory film locations for the Los Angeles based production company Ausfilm.

NTFO Director Penelope McDonald said this is the first visit to the Northern Territory for Ausfilm's Chief Executive Officer Caroline Pitcher and LA based film Commissioner Tracey Viera.

"NTFO will provide Ausfilm an opportunity to provide direct experience for some potential Northern Territory locations for filming, with the Territory considered a major location with its outstanding attractions and diversity of the landscape," Ms McDonald said.

"Ausfilm, a Government/industry partnership is Australia's content attraction organisation for the screen industry and markets Australia's incentives, locations and capabilities including production and post production, digital production and visual effects with the aim of attracting international companies to produce and conduct post production in Australia."

With offices in Sydney and Los Angeles Ausfilm holds regular marketing events in London in addition to hosting visits by international producers and production companies considering Australian filming locations or post production facilities.

Ms McDonald said productions filmed in the Northern Territory that have had Ausfilm support include *Rogue* directed by Greg McLean and Baz Luhrmann's epic movie, *Australia*, featuring Nicole Kidman and Hugh Jackman.

"Ausfilm can also assist Territory filmmakers secure US finance for their films and showcase the Northern Territory to the world," Ms McDonald said.

"Due to the diversity of the Northern Territory's locations we are able to offer locations that double for many different part of the world, including, North America, South East Asia and the Islands of the Pacific and Indian Oceans."

Rogue is available on DVD on 29 May, courtesy of Roadshow Entertainment.

Ends

Media Note – for more information contact Penelope McDonald on 0410 695 272 available until 2pm today or Thursday 29 May 2008 from 9-11am.

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**Image Credit – 1. Rogue 1
2. Rogue 2**

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