

Media Release:

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### **NT Film Office supports travel to Asia Australia Media Executive Leadership Program**

The Northern Territory Film Office (NTFO) is offering full scholarships for two Territorians to attend a highly successful and innovative media leadership program.

The 2007 Asia Australia Media Executive Leadership Program (AAMELP) will be held at the Esplanade Hotel, Fremantle over five days from 18-23 November 2007.

NTFO Director Penelope McDonald said the program is aimed at developing entrepreneurial, strategic leadership and management skills to enable participants to strengthen their companies and to better meet the challenges of the evolving global marketplace.

“The program offers a unique blend of disciplined exposure to high-level industry-specific information, senior-level leadership, management training and personal analysis,” Ms McDonald said.

“AAMELP is targeted at the next generation of leaders in the world of screen production, media and communications: producers, broadcasters, distributors, and senior executives in related service and specialist fields as well as public agencies.

“The Leadership Program offers a unique and valuable opportunity for those involved in the media industry to step back and put some new resources into their toolbox to meet the challenges of a continually involving industry.”

The NTFO Scholarship to attend this event will cover the successful applicants' airfares, accommodation, meals and course registration.

Applications need to be submitted to the NTFO by COB Friday 19 October. For information on how to apply go to the NTFO website at [www.ntfilm.com.au](http://www.ntfilm.com.au)

For further information on AAMELP go to <http://www.leadership.tv/asia/>

Ends

**Media Note – For more information contact Penelope McDonald on 8951 1163.**

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