



## MEDIA RELEASE

### Indigenous Screen Industry Workshop

The success of *Creating Vision*, the inaugural Indigenous Screen Industry Workshop near Alice Springs, has prompted organisers to start planning a second workshop, possibly to be held in the Top End next year.

Northern Territory Film Office director Penelope McDonald said about 30 people from across the Territory attended last week's *Creating Vision* workshop at Hamilton Downs Youth Camp, 70km north of Alice Springs.

Among those also attending were Dr Fay Rola-Rubzen of Desert Knowledge Co-operative Research Centre and two Indigenous Canadians from *imagineNATIVE*, the largest Indigenous media arts festival in the world.

Ms McDonald said all of the Territory's Indigenous media associations were represented including Imparja Television, Central Australian Aboriginal Media Association (CAAMA) and the Darwin-based Top End Aboriginal Bush Broadcasting Association (TEABBA), Warpiri Media Association and PY Media.

She said people came from communities across the Territory including Galiwinku, Hermannsburg, Pirlangimpi, Milingimbi, Wadeye, Santa Teresa, Ramingining and Yuendumu

"It was very exciting to get everyone together in the one location and have them present and discuss the wonderful work they are doing, as well as plan for the future," Ms McDonald said.

"The group developed a time line of the past Territory involvement with Indigenous media, and realised that Indigenous Territorians have been at the forefront of activity in Australia for the past 30 years."

"A lot of people from remote communities did not even know the NT Film Office exists, so they are now in a position to approach with the Film Office for support.

"There was a great deal of networking and idea sharing going on and the prospect of getting programs to feature on a new nation-wide Indigenous television station, accounced by the Australian government, certainly inspired many people.

"It was a very positive meeting and we are now in the process of planning a second Indigenous Screen Industry Workshop for next year."

Ms McDonald said the workshop was intended to be the first step in the NT Film Office developing strategies to support future economic, social and employment opportunities for Indigenous Territorians who are involved in or looking to become involved in the Northern Territory's screen industry.

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**Media Note – For more information contact Penelope McDonald on 8951 1162**

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