



## **MEDIA RELEASE**

### **Art at the Heart**

Territory artists are being given the chance to win \$2000 by creating an image that will gain national and international exposure.

The image will brand the 2008 Regional Arts Australia Conference to be held at various venues across Alice Springs.

The selected image will be used on CD covers, brochures, flyers, programs, posters, websites, screen promotion and other merchandise as Arts NT sees fit to promote the conference.

Arts NT Policy and Support Assistant Director Fiona Stuchbery said the Art at the Heart conference would be part conference, part festival, celebrating all aspects of art the Territory has to offer.

Ms Stuchbery said the image chosen to brand the conference would be one that captures and engages the conference themes.

“Territory artists, designers and photographers are being given the chance to have their work associated with a national conference,” Ms Stuchbery said.

“The broad themes of the conference include, but are not limited to cultural cohesion, art at the heart of community development and art as a catalyst for changing the future of communities and individuals.”

Ms Stuchbery said the successful image would be chosen by a selection panel with paintings, drawings, sculptures, photography, digital imaging and 3D works to be considered.

She said the closing date for applications was March 1 next year, which is well before next year’s conference at Mackay, Queensland, in September.

“This is the first time in the conference’s history that the town to next host the event has been known in advance,” Ms Stuchbery said.

“At the end of next year’s conference there will be a handover to Arts NT where the successful image will be officially displayed for the first time.

“These conferences are known best as a place for regional arts workers to get together and exchange ideas, network and generally hear about what other people and organisations are doing in the field of arts.

“There is already interest shown in the 2006 conference by the Regional Arts Council of New Zealand and these conferences are growing every year.

"We are delighted to be hosting the conference in 2008 which also marks 30 years of self-government in the Northern Territory."

Territorians are asked to send a high resolution digital copy (300 dpi) of their work for consideration to Arts NT, GPO Box 1774, Darwin NT 0801.

Further details can be found at [www.nt.gov.au/arts](http://www.nt.gov.au/arts) or by calling 1800 678 237.

**Media Note \_ For more information contact Fiona Stuchbery on 8999 8931**

Ends

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