

‘Re-thinking Waste’ projects in the Northern Territory 2007 - Packaging Stewardship Forum Project Funding Progress Report – October 2007

Project Activity	Components		Budget (PSF contribution)	Additional funding (Environment Grants)	Progress Report
Community Education Projects (2): 1. Neighbourhood / Community Re-think Challenge Program ¹ Establishes a pilot community education program focussing on improving recycling and litter abatement	Project coordination and administration (KAB)	0.1 Project Management. [Estimated 400 hours @ \$25]	\$5,000	\$12,000	<p>On 8 August 2007, KABCNT received notification from the Minister for Natural Resources, Environment and Heritage that a grant of \$12,000 from the Environment Grants program was approved. The grant provides funding to project manage the community education project. This is in addition to the funding provided by the Packaging Stewardship Forum (PSF) under this project.</p> <p>KABCNT has received \$15,000 from Re-think Waste fund to deliver the Community education program.</p> <p>The project team has met to discuss progress and have changed the approach to the project. The targeted ‘community’ has broadened from selected suburbs to now include all of Darwin and Palmerston, materials collected through drop-off locations and commercial sources. In this way the Materials Recovery Facility can more easily collect the data required to ascertain whether improvement has been made over a 6 to 12 month time period.</p>
	Publish program materials	Developing program literature and support documents (e.g. branding, information sheets, advertising materials, posters and bin stickers, etc)	\$3,000		
	Set up “Neighbourhood Teams”	Liaising with target community and establishing identity of neighbourhood teams and commitment to project and local priorities/projects (Project Manager x 40 hrs @ \$25)	\$1,000		
	Launch of Re-think Challenge Program	Advertisements, letterbox distribution, promotional activities and launch events	\$2,000		
	Re-think Challenge Highlight events	Project highlights (promotional activities to be developed during planning process). To include awards presentation (possibly in conjunction with Tidy Towns Award Night) Project Manager x 40 hrs @ \$25)	\$3,000		
			\$1,000		

¹ “Neighbourhood Re-think Challenge Program” – proposed community based social marketing approach.

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2. Enviro Girl ² Public Service Announcements and recycling education program	Investigate a partnership with COOLmob to commission an extension of the Enviro Girl public service announcements to cover recycling and contamination messages; and expand the NT Cool Communities program to promote awareness and deliver appropriate guidance material to Territory households. Production costs only		\$5,000		COOLmob have received a special purpose grant of \$5,000 to develop and produce a Public Service Announcement. Negotiations are under way with DCC, EPA, KABCNT and COOLmob to develop appropriate messages and content.
	Community Education Projects – Total		\$20,000	\$12,000	<i>All funding has been expended.</i>
School Education Project: Re-thinking Waste-in-Schools Challenge	Project coordination and administration	0.1 Project Manager appointed. [Estimated 400 hours @ \$25]	\$10,000	\$12,000	<p>On 8 August 2007, KABCNT received notification from the Minister for Natural Resources, Environment and Heritage that a grant of \$12,000 from the Environment Grants program was approved. The grant provides funding to project manage the school education project. This is in addition to the funding provided by the Packaging Stewardship Forum (PSF) under this project.</p> <p>The project team has met to discuss the project and progress the milestones. The team agreed on target markets, marketing strategy, online registration method, and details relating to the Gala event to be held in 2008. A sub committee has been formed that will focus on the details of the project with the larger group meeting every 2 months.</p>

² “EnviroGirl” is an animated cartoon character who was developed as a mascot by COOLmob. She currently features in community service announcements aired on local television and delivers environmental messages promoting specific individual behaviours that will help reduce greenhouse gasses, energy and water use.

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	Publish and distribute program materials	Developing program literature and support documents (e.g. branding, information sheets, advertising materials, posters and stickers, etc)	\$2,000		The information kit is expected to be completed early October (Attachment A).
	Launch of Re-think Challenge Program	Advertisements, promotional activities and launch events (Schools Clean Up Day)	\$2,000		A flier has been forwarded to all schools in electronic and hard copy form to introduce the idea of the Challenge to teachers in anticipation of the launch to occur in Term 4 2007. (Attachment B) The Challenge will be launched in week 1 of Term 4, 2007 (8 October 2007). Marketing will include: NT News Classmate, DEET website, email/fax and post to all schools in the Territory.
	Enviro Girl Public Service Announcement	Investigate a partnership with COOLmob to develop Enviro Girl public service announcements to cover recycling and anti-littering messages targeting schools (production costs only)	\$5,000		COOLmob have received a special purpose grant of \$5,000 to develop and produce a Public Service Announcement. Negotiations are under way with DCC, EPA, KABCNT and COOLmob to develop appropriate messages and content.
	Set up School Re-think Teams/ Id “leaders”	Liaise with schools obtain commitment to project and establish teams (with links to Neighbourhood Re-think Challenge), roles and responsibilities Identify local priorities/projects (Project Manager x 40 hrs @ \$25)	\$1,000		

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	Infrastructure grants	Grants to schools for recycling infrastructure	\$10,000	\$6,339	<p>Under the new ‘Re-thinking Waste’ category of the 2007/2008 Environment Grants, six grants were approved to fund schools focusing on reducing waste or developing recycling programs. The combined value of these grants is \$8,666.</p> <p>The remaining \$6,339 from the Environment Grants program has been allocated to provide additional grants in the Re-thinking Waste-in-Schools Challenge. Therefore, the total amount of grant funding available under the Challenge will be \$16,339 (includes \$10,000 Re-thinking Waste and \$6,339 from Environment Grants).</p> <p>The Challenge grants will be capped at \$500 and will be offered in two rounds to obtain better accessibility for school projects.</p>
	Re-think Challenge Highlight events	<p>Project highlights (promotional activities to be developed during planning process).</p> <p>Gala Awards ceremony / entertainment (school presentations); travel costs for participating remote/regional school teams</p> <p>[Project Manager x 40 hrs @ \$25)</p>	<p>\$1,000</p> <p>\$8,000</p> <p>\$1,000</p>		<p>Planning is underway to hold a gala event in both Darwin and Alice Springs in August 2008.</p>
	School Education Project – Total		\$40,000	\$18,339	<p><i>\$30,000 has been expended in this quarter (\$10,000 remains for grants plus \$6,339 contribution from Environment Grants)</i></p>

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<p>Regional Infrastructure Development Project</p>	<p>Project Coordination and administration</p>	<p>Identify opportunities to establish recycling enterprises (e.g. trial recycling services in Alice Springs, recycling infrastructure at Lajamanu)A Project Manager will be appointed and roles and responsibilities identified x weeks (LGANT?)</p>	<p>\$50,000</p>	<p>\$25,000</p>	<p>On 8 August 2007, the Local Government Association of the Northern Territory (LGANT) received notification from the Minister for Natural Resources, Environment and Heritage that a grant of \$25,000 from the Environment Grants program was approved. The grant provides funding to project manage the regional infrastructure development project. This is in addition to the funding provided by the Packaging Stewardship Forum (PSF) under this project.</p> <p>Meetings have been held between LGANT, Department of Local Government, Housing and Sport (DLGHS) and EPA to develop a detailed project plan. The project focuses on the formation of waste management standards and best practice for remote communities with a population of less than 1,000 people. Implementation of waste management standards is expected to lead to identification of opportunities for improved waste management and recycling in regional communities.</p> <p>A project manager is expected to begin late 2007 and is fully funded for six months.</p>

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					<p>The project can be summarised as follows:</p> <ul style="list-style-type: none"> ● Research: <ul style="list-style-type: none"> ○ Available resource recovery facilities and methods of transport throughout the Territory (includes infrastructure); ○ current waste standards in other jurisdictions and other countries; ○ legislation effecting waste management in remote communities. ● Develop a ‘Waste Standards Best Practice and Minimum Standards Guide’; ● Develop waste standards for each Shire by working with DLGHS Regional Development Officers and relevant staff in the new Shires; ● Develop a Community Waste Audit Tool for Communities of less than 1000 people; and ● Begin to develop Community Waste Management Plans for use by communities with less than 1000 people. <p>The full project plan can be found at Attachment C.</p>
	Infrastructure grants		\$10,000	\$5,700 \$14,960 (Remaining LARRS Funding)	<p>Under the Environment Grants program, an application was identified that focused on providing infrastructure and training for recycling of aluminium cans and plastics in a remote community. The application was approved by the Minister for Natural Resources, Environment and Heritage on 26 July 2007.</p> <p>The community, Lajamanu, will purchase a baler to crush and bale aluminium cans and plastic bottles. Culturally appropriate training will also be developed and delivered over a twelve month period. The project will be monitored by the Centre of Appropriate Technology (CAT) who has also received an Environment Grant to undertake this role. The overall funding for this project is \$30,660.</p>
	Regional Infrastructure Project – Total		\$60,000	\$45,660	<i>All funding has been expended.</i>

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Re-thinking Waste-in-industry Project	Project Coordination and administration	A Project Manager will be appointed and roles and responsibilities identified (x weeks Chambers of Commerce)	\$20,000	\$16,000 \$19,000 Remaining LARRS funding	<p>In August 2007 the Chamber of Commerce received notification from the Minister of Natural Resources, Environment and Heritage that a grant of \$16,000 from the Environment Grant program was approved. The grant provides funding to project manage the regional infrastructure development project. This funding is in addition to the funding provided by the Packaging Stewardship Forum (PSF) under this project.</p> <p>The Chamber of Commerce and the EPA have met and developed a more structured project brief that will conduct a pilot project in Darwin to improve the understanding of waste management issues, develop generic best practice Waste Minimisation Plans and employ a Waste Management Advisor (WMA) to conduct Waste Management audits. Business seminars will also be conducted.</p> <p>A project was identified through the Environment Grants program that focused on glass recycling opportunities in the Northern Territory. Above Capricorn Technologies has developed a project that identifies the volumes and types of glass entering the Northern Territory and investigates glass management systems in use and options available in the NT. The project was funded for \$10,000 from PSF, under this project.</p>
	Publish guidance materials for hotels/food malls /restaurants / clubs / major events etc	Develop guidance documents establishing EPA Program expectations of environmentally responsible behaviour in the hospitality industry, provide current technical advice and awareness of existing and potential opportunities available to minimise waste and increase resource recovery	\$10,000		
	Recycling Infrastructure Grants - Hospitality	Incremental change management projects - (e.g. public place recycling trials / ‘Bottle Cycler’ trials) Environment Grant Process	\$50,000		
Re-thinking Waste-in-industry Project - Total			\$80,000	\$35,000	<i>\$40,000 has been expended in this quarter (\$40,000 remains for grants)</i>

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Participation in RWAG and the Waste Management Standards project		-	\$10,000	In August 2007, the Centre of Appropriate Technology received notification from the Minister of Natural Resources, Environment and Heritage that a grant of \$10,000 from the Environment Grant program was approved. The grant provides operational funding for CAT to play a significant role in RWAG with specific input into the Waste Management Standards project.
Grand Total		\$200,000	\$120,999	<i>\$150,000 has been expended in this quarter (\$50,000 remains for grants)</i>