

## LICENSING, REGULATION AND ALCOHOL STRATEGY

### Advertising Restrictions over Christmas & New Year Period

In the past concerns have been raised regarding the timing of public advertising for Licence applications over the Christmas / New Year holiday period.

As traditionally a large number of residents leave the Northern Territory over that period, applications for granting of licences, variations to existing licences or major alterations to licensed premises should not be advertised over this period.

To ensure that as many of the community as possible are given the opportunity to comment on applications, the following restrictions will therefore apply to all applications that require advertising under the *Liquor Act* and the *Gaming Machine Act*.

- The last date for advertising each year will be the second (2nd) Friday in December and the first date for advertising each year will be the second (2nd) Monday in January.

This will mean that the last advertising date in December would vary between the 8th and 14th of the month. The same would apply in January for the first advertisement of the year, i.e. between the 8th and 14th.

- Automatic exemption from the requirement to advertise within the 28 days of the lodgement of an application will apply in all cases that are delayed by this restriction.
- Advertising cannot overlap the restriction period, i.e. the first advertisement cannot be published in December and the second advertisement in January.

Every endeavour, where possible, should be made to ensure that the advertising of applications lodged in the later part of the year occurs before the last advertising date in December.

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