

What is the problem?

The number of 12 – 17 year old males coming to the health centre with respiratory problems in May – July of each year has progressively increased by at least 5% every year for the last 5 years.

Project Goal: What the project will achieve in the longer term (outcome) : who will achieve how much of what by when

Reduce the number of 12-17 year old males who smoke tobacco to 25% (of the total in this age group) within 2 years.

Objective 1: What needs to be achieved to reach the goal: who will achieve how much of what by when

Within 6 months, 70% of 12-17 year old males will have increased their knowledge of relationship between smoking tobacco and respiratory problems by at least 50%.

Strategies (How to achieve Objective 1)	Actions/Activities (Tasks to do)	Resources required (Who will do it? What is needed?)	Time frame (When will it be done by?)	Evaluation (How will the team know how it is going? What will be measured?)
Develop and implement school sessions on effects of smoking for post primary classes	Negotiate with Principal for time and resources	Meeting date and time, names of health centre staff to talk to Principal	1 week	Principal's agreement to commit time and resources.
	Work with Aboriginal teachers to develop session plans	Time, recording materials, ideas from other schools, Curriculum Adviser (Ed Dept)	1 Month	Session developed
	Conduct sessions	Venue, videos, worksheets, model of body	Second school term	Sessions documented, student satisfaction surveys, pre and post test of knowledge
Engage male non-school attendees (aged less than 18 years) in development of resources with non-smoking messages	Funding submission to Health Promotion Incentives scheme	Submission form. Assistance from Health Promotion to complete form	3 months	Funding approved
	Conduct production sessions	Art materials, venue, access to laminating, copying	1 month after funding received	Good quality resources produced, increased knowledge of key messages
	Display in community buildings	Space (permission to use)	Within one month of production sessions	Target group response and understanding of resources