

## Growing Your Business Beyond Tomorrow

Now in its 13<sup>th</sup> year, October Business Month is an exciting series of events run throughout the month, designed to educate and inspire Northern Territory business owners, managers and their staff.

Delivered by the Northern Territory Government in conjunction with major sponsors Sensis Yellow directories, National Australia Bank and .au Domain Administration, October Business Month 2007 promises to be bigger and better than ever (for a full list of sponsors visit [www.nt.gov.au/obm](http://www.nt.gov.au/obm)).

October Business Month events in all main Territory centres, providing businesses with access to the latest business information, ideas and trends.

Peter Switzer will kick off October Business Month 2007 in Darwin, one of the most sought after communicators on the business speaking circuit in Australia. A former lecturer of economics at the University of New South Wales, Peter Switzer is a contributor to the business and finance pages of The Australian newspaper, a money columnist with the Daily Telegraph and a business and finance commentator for Radio 2GB, Vega FM and ABC radio.

Peter will take the confusing world of money, finance, small business, economics and personal investment and make it all understandable.

Peter will launch October Business Month on Tuesday 2 October at the **Alice Springs Convention Centre** from **7am to 9am** and at **SkyCity Casino** in Darwin from **6pm – 8pm**.

As well as educating and inspiring participants, October Business Month events are a great opportunity to network with like-minded business people.

Other keynote speakers coming to Darwin are Rob Hartnett, Craig Rispin and Steve Tighe.

Mr Russell Henderson from Crystal Pool and Maintenance Supplies said October Business Month events confirmed his ideas on how to improve his business.

‘The workshops are certainly helpful and can help you focus on the important things.’ he said.

‘Sometimes you can get caught up in the day to day running of your business and you lose sight of the big picture. October Business Month workshops help you to take a step back and look at the fundamentals of owning and growing a business.’ said Mr Henderson.

To learn more about October Business Month 2007 and to download the calendar of events, visit [www.nt.gov.au/obm](http://www.nt.gov.au/obm) or grab a copy at your local Territory Business Centre.