

## Growing Your Business Beyond Tomorrow

Now in its 13<sup>th</sup> year, October Business Month is an exciting series of events run throughout the month, designed to educate and inspire Northern Territory business owners, managers and their staff.

Delivered by the Northern Territory Government in conjunction with major sponsors Sensis Yellow directories, National Australia Bank and .au Domain Administration, October Business Month 2007 promises to be bigger and better than ever (for a full list of sponsors visit [www.nt.gov.au/obm](http://www.nt.gov.au/obm)).

October Business Month events are in all main Territory centres, providing businesses with access to the latest business information, ideas and trends.

October Business Month 2007 events focus on five key themes:

- Labour shortage
- Business planning
- Managing business growth
- Uptake of technology
- Globalisation

As well as educating and inspiring participants, October Business Month events are a great opportunity to network with like-minded business people.

Ngaire Donald of Salmon's Warehouse in Paterson Street has been attending October Business Month events for a number of years. She said the events are very informative and the guest speakers are 'priceless'.

'One year the guest speaker was an experienced retailer who gave us a free 20 minute consultation. He helped us with the layout of our shop and signage and reinforced what we were doing right.' said Ms Donald.

'My business partner and I are in the process of buying this business, having managed it for the previous owners for a number of years. We have employed a staff member who is also keen to attend as many October Business Month events as she can in order to learn about the retail trade and hear about the latest trends and ideas.

Even after many years working in this industry, there is always something to learn and October Business Month events provide a great opportunity to enhance my skills. Knowledge is power!' Ms Donald said.

'I would also like to make a special mention of the great support we receive from Rebecca Weller at the Territory Business Centre. She is always available for advice on any business matter and if she doesn't have the answer on hand she will find out and provide us with the information we need as soon as possible. The support system the Territory Business Centre provides is invaluable to small business.'

To learn more about October Business Month 2007 and to download the calendar of events, visit [www.nt.gov.au/obm](http://www.nt.gov.au/obm). or grab a copy from the Territory Business Centre.