

Growing Your Business Beyond Tomorrow

Now in its 13th year, October Business Month is an exciting series of events run throughout the month, designed to educate and inspire Northern Territory business owners, managers and their staff.

Delivered by the Department of Business, Economic and Regional Development in conjunction with major sponsors Sensis Yellow Directories, National Australia Bank and .au Domain Administration, October Business Month 2007 promises to be bigger and better than ever (for a full list of sponsors visit www.nt.gov.au/obm).

October Business Month events are held throughout the month in all main Territory centres, providing businesses with access to the latest business information, ideas and trends.

October Business Month 2007 events focus on five key themes:

- Labour shortage
- Business planning
- Managing business growth
- Uptake of technology
- Globalisation

Managing Director of Business Performance International, Rob Hartnett will kick start October Business Month at the Annual Katherine Business Dinner from 6pm on Saturday 6 October at Knott's Crossing Resort.

Rob's high octane presentation will ignite the untapped business potential that is inside every business large or small. He promises to bring an entertaining, thought provoking and down to earth style to his presentation.

Other keynote speakers coming to Katherine are Steve Tighe, and Craig Rispin (live telecast).

Michelle Buzza, one of the Directors of Jalyn NT located on the Victoria Highway, said October Business Month events are a fantastic opportunity to network with other local businesses.

'I attend the Annual Business Dinner whenever I can – it's a great social event for like-minded business people.' she said.

'October Business Month workshops and seminars are motivational and educational and make you question the way you do business, therefore helping you to improve. The speakers are knowledgeable and inspiring. I would recommend October Business Month events to anyone wanting to improve they way they do business.' said Ms Buzza.

To learn more about October Business Month 2007 and to download the calendar of events, visit www.nt.gov.au/obm, or grab a copy at the Territory Business Centre in the Randazzo Arcade.